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REPORT TO ECONOMIC GROWTH PORTFOLIO COMMITTEE

12 MAY 2022

1. **ITEM NUMBER: EG 04/05/22**

2. **SUBJECT**

MINUTES OF PREVIOUS MEETING FOR CONFIRMATION *NOTULE*

VAN VORIGE VERGADERING VIR GOEDKEURING IMIZUZU

YENTLANGANISO EGQITHILEYO UKUZE IQWALASELWE

The minutes of the Economic Growth Portfolio Committee meeting held on
06 April 2022 is attached hereto for CONFIRMATION.

MINUTES**OF THE MEETING OF THE ECONOMIC GROWTH PORTFOLIO COMMITTEE OF
THE CITY OF CAPE TOWN, HELD IN COMMITTEE ROOM A, 5TH FLOOR,
PODIUM BLOCK, CIVIC CENTRE, CAPE TOWN ON WEDNESDAY, 06 APRIL
2022 AT 10:00.**

PRESENT**DEMOCRATIC ALLIANCE (DA)**

Ald C Justus (Chairperson)
Ald J Vos (Mayco Member)
Cllr A Adams
Cllr W J Akim
Cllr A Z Elyas
Ald G D Fourie
Cllr A Lightburn (via Skype)
Cllr E Linde
Cllr I McMahan
Ald M Nieuwoudt
Cllr S L Stacey
Cllr N Grose (via Skype)

AFRICAN NATIONAL CONGRESS (ANC)

Cllr T M Mjuza
Cllr T I Pimpi (via Skype)
Cllr Z Sophazi

GOOD

Cllr S F August

AFRICAN INDEPENDENT CONGRESS (AIC)

Cllr D Ngubelanga

PATRIOTIC ALLIANCE (PA)

Cllr A Richards

ABSENT WITH APOLOGY

Cllr S Taliep (DA)
Cllr P S Jacobson (FF+)

OFFICIALS

R Gelderbloem (Acting Executive Director)

L Brown

C Benjamin

A Beydon

A Roux

A Klein

D Borain

F Votersen

F Shariff

F Cumming

H Joseph

L Greyling

L Booley

L Nxumalo

M Joseph-Scheepers

M Joja-Johannes

M Miller

N Adams

F Kolala

P Williams

P Naidoo

P Williamson

R Sparks

S Levy

T Vilakazi

W Hartshorne

J Twynam

J Scheltema

W Stander

M Mulcahy

C Vizzi

EXECUTIVE COMMITTEE SERVICES

C Franz

M Moses

EG 01/04/22**OPENING / MOMENT OF SILENCE**

The meeting was formally opened by the Chairperson, Ald Justus that welcomed everybody present and requested that a moment of silence be observed.

EG 02/04/22 APOLOGIES/LEAVE OF ABSENCE**RESOLVED** that:

(a) It be noted that the following applications for leave of absence from Portfolio Committee members were submitted through the Chief Whip's office:

- Cllr S Taliep
- Cllr P S Jacobson

(b) It be noted that:

- Cllr T Pimpi, Cllr N Grose and Cllr A Lightburn received permission from the Chief Whip's office to join the meeting via Skype.

ACTION: C FRANZ**EG 03/04/22 CHAIRPERSONS REPORT**

A direct translation of the Chairperson's report follows hereunder with the following achievements that were recorded:

"Welcome to committee members, officials and visitors to the Economic Growth Portfolio Committee meeting.

Since our last meeting, all members were invited to the Tourism workshop. The workshop was facilitated by Dr Theuns Vivian and attended by Enver Duminy and a support team from Cape Town Tourism.

It was an opportunity to hear of the programs conducted by CTT whilst answering questions from PC members. It was agreed that the sustainability of Tourism, particularly post Covid lockdown and the subsequent limitations, is negatively influenced by the lack of, (even the perception) safety. CTT has a program which is both proactive and reactive to identify unsafe areas in the City, which they share with other role players that benefit from tourism as well as visitors. This intervention needs to be carefully crafted, not to cause visitors to avoid Cape Town.

There was a request from participants that the benefits of tourism needs to be felt across the City. We were reminded that before marketing commences the product offering needs to be sustainable and of a high standard. Research has also revealed that the distance from the City also influences the tourist's appetite to explore, particularly when they are on a short stay.

Further consideration needs to be given to local and international pricing whilst affordability to pay for a family package must be developed. Free entry to public facilities and multi venue packages to generate footfall and integration of disparate offerings.

Enver appealed to Council to consider possible rate relief for tourist establishments and the use of MyCiti busses to transport visitors – in addition to the Red bus, during off peak periods of the day.

Participants agreed to being ambassadors for tourism and market the 50 things to do in CT for under R50.

Earlier this week members of the PC visited PEDI in Phillipi and were taken around the repurposed Fruit and Vegetable market. We witnessed the making of high quality compost from organic waste and garden chippings using earthworms to enhance the nutrient content. The onsite nursery produced a variety of indigenous trees and succulents and selling into the wholesale landscaping industry. A variety of herbs – coriander, mint, basil, parsley are provided for the restaurants and retailers.

Training of small scale farmers and the buying in of vegetables and fruit and their packaging will commence once the repairs to the building has been completed. Expansion of the existing processes can be accommodated on this extensive land footprint, together with additional compatible initiatives. During the past 24 months numerous sustainable jobs have been created.

Frank Cumming explain and illustrated the further economic planned for developments in the Phillipi precinct to catalyse a wholesome and thriving community. The Department of Justice has committed to build a magistrate court.

I hope members and attendees will take time to visit the exhibition of projects that Urban Catalytic branch is busy with, remembering that without the cooperation and commitment be line department, none of the plans will be successful. The SDBIP and departmental work plans need to be integrated within this directorate but also with those critical departments such as finance, spacial planning, human settlements, electricity, roads and water services.

Let's leave better than we found, a legacy that we can all be proud of.

On today's agenda we have WESGRO and Greencape making presentations.

Wesgro primarily creates increased access to market by supporting Cape Town based companies to export their products and obtain market for their goods and services.

Good access to lucrative markets is vital for businesses to be profitable and productive.

Access to markets can help businesses scale up production and increase employment.

Market access refers to the ability of a company or country to sell goods and services across borders.

Exports are incredibly important to modern economies because they offer people and firms many more markets for their goods. Exporting can be profitable for businesses of all sizes. On average, sales grow faster, more jobs are created.

GreenCape is a non-profit organization drives the widespread adoption of economically viable green economy solutions.

GreenCape is a cooperation of businesses, investors, academia and government to help unlock the investment and employment potential of green technologies and services, and to support a transition to a resilient green economy.

In conclusion I want to request the acting Executive director or director Enterprise and Investment (Area Economic Development) present, as part of our next agenda, the current work plan/business plan, progress made since the establishment of this unit.

I thank you”

Alderman Clive Justus

Chairman Economic Growth Portfolio Committee

RESOLVED that the Chairperson’s Address be **NOTED**.

EG 04/04/22

CONFIRMATION OF MINUTES: 03 MARCH 2022

RESOLVED that the minutes of 03 March 2022 be confirmed. Cllr Stacey moved to confirm the minutes of 03 March 2022 and Cllr Linde seconded.

ACTION: C FRANZ

EG 05/04/22

MATTERS ARISING:

RESOLVED that it be noted, that there are no matters arising.

EG 06/04/22

MATTERS RECEIVING ATTENTION:

RESOLVED that it be noted, that there are no matters receiving attention.

EG 07/04/22**WESGRO PRESENTATION**

W Stander delivered a presentation to the Portfolio Committee. This presentation provided the Committee with Wesgro's mandate and history, successes during the last year, opportunities going forward, challenges and how the City of Cape Town can assist, support and address the challenges that has been identified.

The Committee raised the following questions and comments to the presenter:

- Ald Fourie enquired about the progress of the second runway at Cape Town International Airport after the postponement due to Covid-19?
- Cllr Mjuza proposed that WESGRO deliver a presentation within Sub-Councils, specifically focusing on SMME and how the agency can assist local communities to grow within our economy.
- In terms of fresh produce exporting, Ald Nieuwoudt enquired how to manage the overflow back to the local market, specifically referring to the inability of our port sustaining the need of fast tracking fresh produce.
- In terms of the IT Infrastructure Service Providers Process, Ald Nieuwoudt felt that WESGRO should play a bigger role in the establishment of the land use management model especially in terms of identifying where these services needs to be established.
- Ald Nieuwoudt appealed to WESGRO, that their comments towards the planning document should be stronger and more practical to the needs of the economy.
- Cllr Linde enquired about the success of the virtual wine mission initiative with South Korea and whether there will be more of these initiatives in the future?
- Cllr Ngubelanga enquired whether the couriers are educated in terms of exporting laws and regulations.
- In terms of the "One Stop Shop Website and the Cape Trade Portal", Cllr Elyas wanted to know what would the requirements be for an individual to enlist themselves as a supplier on the database.

All technical questions that was raised by the Committee was addressed by Ald Vos and W Stander.

RESOLVED that

- a) The WESGRO presentation be noted;
- b) The Port Captain presents his plans to turn around the effectiveness and the efficiency of the harbour.
- c) Township Economy in terms of SMME's be discussed at the next meeting of 04 May 2022 and that L Greyling be the coordinator of this.

- d) Awareness sessions be created in order for individuals that can benefit from this initiative be aware of it.

ACTION: L GREYLING; R GELDERBLOEM; C FRANZ

EG 08/04/22

GREENCAPE PRESENTATION

M Mulcahy presented this item to the Portfolio Committee. This presentation is to provide an overview of how GREENCAPE operates.

M Mulcahy addressed all technical questions and comments raised by the Committee

RESOLVED that the GREENCAPE presentation be noted.

ACTION: M MULCAHY

EG 09/04/22

URBAN CATALYTIC INVESTMENT - VALUE PROPOSITION PRESENTATION

F Cumming presented this item to the Portfolio Committee. The Directorate Urban Catalytic Investment, also had an exhibition before and after the meeting for the Committee to experience a more in-depth understanding of the unit.

RESOLVED that the Urban Catalytic Investment - Value Proposition presentation be noted.

ACTION: F CUMMING

EG 10/04/22

DRAFT DIRECTORATE SERVICE DELIVERY AND BUDGET IMPLEMENTATION PLAN (SDBIP) FOR 2022/2023

C Benjamin presented this item to the Committee. The Committee collectively agreed to arrange a workshop to unpack the contents of this document. The provisional date for this workshop as per the Committee's agreement is 26 April 2022.

RESOLVED that:

- a) The Draft Directorate Service Delivery and Budget Implementation Plan (SDBIP) for 2022/2023 be noted;
- b) A workshop be scheduled for the 26th of April 2022 to discuss this document in detail.

ACTION: C BENJAMIN; R GELDERBLOEM; L BROWN; C FRANZ

EG 11/04/22 ECONOMIC GROWTH (EG): FINANCIAL DASHBOARD REPORT

F Votersen presented this item to the Portfolio Committee.

RESOLVED that the Economic Growth (EG): Financial Dashboard report be noted.

ACTION: F VOTERSEN; R GELDERBLOEM

EG 12/04/22 ECONOMIC GROWTH (EG) DRAFT CAPITAL AND OPERATING BUDGET PROGRAMME 2022/23 TO 2024/25

F Votersen presented this item to the Portfolio Committee.

RESOLVED that the Economic Growth (EG) Draft Capital and Operating Budget Programme 2022/23 to 2024/25 financial years be noted and recommended to Council for approval.

ACTION: F VOTERSEN; R GELDERBLOEM; C FRANZ

EG 13/04/22 PERFORMANCE REPORT FOR THE BUSINESS HUB SERVICE FOR PERIOD 1 JANUARY 2021 TO 31 DECEMBER 2021 (CALENDAR YEAR)

C Vizzi presented this item to the Committee. Ald Vos addressed some of the questions raised by the Committee and mentioned that currently there are 31 programmes that the Enterprise Development branch supports in terms of small businesses. This is done through the Business helpdesk, mobile activation, workshops, online and in person. Ald Vos would like to share this information with the Committee through the office of the Chairperson so that they can see where, when and how these support services are being rendered.

RESOLVED that the Performance report for the Business Hub Service for period 1 January 2021 to 31 December 2021 (Calendar Year) be noted.

ACTION: C VIZZI

EG 14/04/22 NEW TERM OF OFFICE: DRAFT 2022-2027 INTEGRATED DEVELOPMENT PLAN (IDP)

A Roux presented this item to the Committee. This item has been tabled at Council before.

A Roux explained that the IDP is now in the public participation stage of the process and that the Committee needs to forward their feedback/ comments to the Future Planning and Resilience Directorate by no later than the 22nd of April 2022.

RESOLVED that:

- a) the New Term of Office: Draft 2022-2027 Integrated Development Plan (IDP) be noted;
- b) The Committee submit their comments to the Future Planning and Resilience Directorate by no later than the 22nd of April 2022.

ACTION: J YSLIE; C FRANZ**The meeting terminated at 13h19.**

Ald C Justus
Chairperson

Date