



DATE: 07 AUGUST 2024

REPORT TO: ECONOMIC GROWTH PORTFOLIO COMMITTEE, MAYCO, COUNCIL

1. ITEM NUMBER: EG 09/08/24

2. SUBJECT

**CONSOLIDATED ANNUAL PROGRESS REPORT FOR THE SPECIAL PURPOSE VEHICLES (SPVS) AND WESGRO FOR THE PERIOD 1 JULY 2023 TO 30 JUNE 2024**

**ONDERWERP**

**GEKONSOLIDEERDE JAARLIKSE VORDERINGSVERSLAG VIR DIE SPESIALEDOELMEGANISMES (SPV's) EN WESGRO VIR DIE TYDPERK 1 JULIE 2023 TOT 30 JUNIE 2024**

**ISIHLOKO**

**INGXELO YONYAKA EDITYANISIWEYO ENGENKQUBELA NGOKUMALUNGA NEZITHUTHI EZINGEMIBANDELA EYODWA (SPVS) NE-WESGRO KWISITHUBA ESISUSELA KOWO 1 KWEYEKHALA 2023 UKUYA KOWAMA 30 KWEYESILIMELA 2024**

**R0088**

3. DELEGATED AUTHORITY

In terms of delegation

This report is for

- Committee name** : Economic Growth
- The Executive Mayor together with the Mayoral Committee (MAYCO)
- Council

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#### 4. DISCUSSION

The City of Cape Town's Economic Development and Investment Department work towards enhancing the enabling environment for new investments and the creation of new enterprises within the local economy, in pursuit of inclusive economic growth and job creation. The Growth Coalitions Branch is one of the branches which forms part of the Economic Development and Investment department and works closely with the SPVs and WESGRO in pursuit of the above mission. The SPVs supported by the City includes CapeBPO, GreenCape, UVU Africa, Craft and Design Institute, BlueCape, Cape Town Fashion Council, and the Cape Clothing and Textile Cluster.

The role of the Growth Coalitions Branch is to facilitate the development of the City of Cape Town's economy by encouraging the creation of a positive enabling environment to do business, developing skills, promoting investment & trade as well as job creation through supporting Cape Town's priority sectors.

These sectors have been identified as priority sectors due to their potential to grow and develop the City's economy. These sectors include information communication and technology (ICT), business process outsourcing and off-shoring (BPO), green economy, clothing & textiles, fashion, craft & design as well as sectors that are promoted by Wesgro i.e. agribusiness, renewable energy, niche engineering & manufacturing sectors.

The Growth Coalitions Branch also supports other interventions that impact the City economy through collaborating with the Western Cape Economic Development Partnership (EDP), Provincial Government and the private sector stakeholders.

The investment & trade promotion efforts, industry and skills development as well as various other interventions by the above organizations directly benefit the City by boosting employment, contributing to improving industry skills, increasing export revenue and increasing business opportunities for direct and ancillary industries in which these organizations operate.

#### **Notable Achievements:**

It is a pleasure to highlight that SPVs and Wesgro have collectively achieved their agreed to targets with the Economic Development & Investment Department for the above financial year (July 2023 – June 2024).

***Collectively the organizations facilitated R7 854 989 930 (R7.8 billion) worth of investment, which has resulted in 19323 direct jobs for the City of Cape Town financial year (July 2023 – June 2024). Furthermore, SPVs facilitated training of 3160 young people in various sectors.***

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***The R7 854 989 930 (R7.8 billion) worth of investments, 19323 direct jobs created and 3160 training initiatives were achieved against the City of Cape Town internal targets of R3.5bn worth of investment, 2000 jobs and 1000 training initiatives respectively.***

These achievements were facilitated as a result of the CCT's financial contribution to the above organizations in the July 2023– June 2024 FY.

## **Summary of Individual Performance by Wesgro and SPVs**

Below is a summary of the individual performance of WESGRO and the SPVs for the reporting period:

### **Western Cape Investment and Trade Promotion Agency (WESGRO)**

#### **INVESTMENT PROMOTION:**

For the full year of 2023/24, 14 investment projects have been committed, contributing R4 204 889 930 (R4.20 billion) in investment value, with 8323 direct jobs set to be created over the next five years. The investment value and jobs targets have therefore been well exceeded, as well as the target for the number of projects.

During the 2023/24 financial year, one of the major highlights saw the Investment Promotion team hosting the inaugural international Invest in Cape Town and the Western Cape event in London, UK, on 11 October 2023. The event focused on three key sectors (Green Economy, Tech and Agriculture). MMC Alderman James Vos attended and was a speaker on 2 different panels (at Afsic and at the Invest in Cape Town and the Western Cape event), which strengthened the investment promotion proposition of the City of Cape Town to potential investors. Wesgro also teamed up with the Atlantis SEZ during this week and both entities are following up on strong leads from this event.

Other highlights for 2023/24 included the EU Chamber breakfast hosted in February 2024, showcasing the City of Cape Town and Western Cape Green Economy value proposition at the Africa's' Green Economy Summit in February 2024, and putting Cape Town on show as Africa's Tech Capital at the Africa Tech Festival event at the CTICC in November 2023.

The investment team also continued to work on key advocacy issues with other units within Wesgro as well as key government institutions in order to advocate for policies and regulations that support investment and in turn economic growth and job creation.

#### **EXPORT PROMOTION**

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### **Made in the Cape**

This year's Made in the Cape event was another resounding success. The Made in the Cape 2024 event, which ran from March 4th to March 7th, 2024, served as a pivotal platform for interaction between global buyers and exporters from the City of Cape Town, spotlighting the region's varied, premium, and eco-friendly products and services. Leveraging the virtual matchmaking portal, [www.capetradeportal.com](http://www.capetradeportal.com), the programme facilitated personalized engagements by enabling each buyer to connect with at least 20 local exporters throughout the event. This initiative was designed to increase exports from Cape Town and the Western Cape, elevate the Western Cape's export profile, fostering connections between international buyers and regional exporters via the Cape Trade Portal, and positioning Cape Town and the Western Cape as a top-tier source of world-class goods and services. Made in the Cape welcomed 42 international buyers from 23 countries, spanning seven key sectors such as Primary Agriculture, Food & Beverage, Services, Manufacturing, and Clothing & Textiles, among others. Out of 42 buyers, 31 shared their feedback through a survey, expressing strong satisfaction.

### **Samaki Fisheries**

Samaki Fisheries, a Cape Town-based seafood processing company, has achieved remarkable success over the past 10 months by participating in Wesgro trade missions to African countries, including Ghana, Cameroon, and the DRC. During a trade mission to Ghana, they secured significant orders from buyers in Accra and Kumasi. Their most notable achievement has been in Cameroon, where they disrupted an established fish distribution monopoly. With Wesgro's support, Samaki now exports numerous containers of seafood to Cameroon and has invested in cold storage and distribution warehouses in Douala, Yaoundé, and Bafoussam. This expansion has solidified its presence regionally and opened new growth opportunities.

### **Lulu Group Partnership**

From November 25 to December 4, Wesgro partnered with the Lulu Group, one of the largest retail organizations in the Middle East, to host in-store promotions. Five Western Cape exporters with pre-listed products in Lulu stores participated in the campaign. Among them, Cape Town-based Cape Herb & Spice benefited significantly, engaging with Lulu import managers to expand their product lines across four regions in the UAE. This expansion, valued at R1 956 159 over five years, is expected to create 120 jobs.

### **Boatbuilding Exports**

Wesgro, in collaboration with the dtic and SABBEX, successfully attended the boat trade show Grand Pavois in La Rochelle in September 2023. Wesgro in turn offered to support the companies with inward buying missions for serious buyers' post-show. HopYacht was one of the companies that Wesgro had supported in market and helped facilitate an inward

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mission for a French company MV Yachting. This resulted in the close of a deal of R100 million over 5 years being secured after the mission was completed.

### **GDOMe's Rise to International Acclaim**

Brett Eagle, Director of the Action Distribution Group of Companies, connected with Wesgro's services trade desk during the Wavescape Film Festival. He introduced GDOMe, a Cape Town innovation known for its world-leading camera housing. Wesgro Services recommended GDOMe enter the African Youth Sustainable Development Awards (SDG), where it won the 2023 award for Africa. The African Youth SDG Awards honour individuals and institutions promoting youth-inclusive governance and participation in achieving Sustainable Development Goals. GDOMe's victory included a valuable stand at a tech event in Cape Town. Wesgro's ongoing support has propelled GDOMe's export marketing efforts, with new export orders to France, Australia, Brazil, UK and USA.

### **AIR ACCESS**

During the 2023/24 financial year, Cape Town Air Access assisted in landing four (4) new route services into Cape Town International Airport (CTIA). These include Proflight Zambia (Lusaka, Zambia), FlyNamibia (Walvis Bay, Namibia), South African Airways (São Paulo, Brazil) and LAM Mozambique (Maputo, Mozambique).

For the IATA Winter season 2023/24 and Cape Town's peak season (Nov-Mar), the international terminal at Cape Town International Airport (CTIA) reached 1.52 million two-way passengers, 17% higher than the previous season. This is the highest total ever recorded for international terminal passengers during this period. During the peak season, 25 airlines operated 36 routes to and from CTIA.

Similarly, air cargo volumes reached over 32 300 tonnes transported for the IATA Winter season 2023/24, an increase of 34% over the previous season. The import/export split during this period was 65% in favour of exports and 35% imports. Air cargo is almost exclusively transported in the belly of the international passenger aircrafts, with limited dedicated freighter traffic.

### **CRUISE**

The Cruise Season 2023/24 has affirmed Cape Town's position as a leading cruise destination in Africa, characterised by its ability to accommodate diverse vessels and cater to a wide range of passenger preferences. With significant contributions from new ships and a robust season spanning 8 months, Cape Town continues to bolster its reputation as a gateway to Southern Africa, offering enriching experiences to global cruise travellers.

The season welcomed a total of 67 ship calls, showcasing Cape Town's appeal across a diverse spectrum of cruise markets. The visiting vessels ranged significantly in size, from

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112 meters to 344 meters, accommodating varying passenger capacities and cruise types, from a minimum of 90 to a maximum of 4000 passengers, excluding crew. This diversity underscores Cape Town's capacity to host both mid-sized and large-scale cruise operations. Twelve (12) new ships made their inaugural visits to Cape Town during the season, enhancing the diversity and appeal of the port. The performance of the season was influenced by the safety issues in the Red Sea, with a number of vessels recorded being due to their need to be repositioned around the tip of Africa.

The season saw a total of 109 046 passengers embarking and disembarking at the Cape Town cruise terminal, generating substantial economic activity through tourism spending and port-related services. Accompanying these passengers were 40 889 crew members, further supporting local economies during their port stays. Looking ahead, the city's ongoing investments in infrastructure and tourism offerings promise continued growth and success in future cruise seasons.

### CONVENTION BUREAU/BUSINESS EVENTS

The economic impact secured by confirmed bids for the 2023/24 financial year by the bureau reached R802m, filling the pipeline into 2028 and covering sectors such as medical, science and technology. In addition, the bureau hosted site inspections to promote the destination as a business events destination and produced close to 90 bid documents between April 2023 and March 2024. Conferences larger than 1 000 delegates include the World Congress on Genetics and the 17<sup>th</sup> Global Conference on Ageing. Venues that will benefit from the bids secured by the Bureau include the Cape Town International Convention Centre, Century City Conference Centre and the DHL Stadium Cape Town.

Table 1 below highlights WESGRO's performance for the reporting period with regard to the agreed to targets and achievements.

**Table 1: Wesgro Performance for 1 July 2023 - 30 June 2024**

Description	Annual Targets 2022/23	Year to Date	Percentage (%) in terms of achievements
No. of investment projects committed	12	14	<b>116%</b>
Value of committed investments	R4,20bn	R4,20bn	<b>100%</b>
No. of jobs facilitated from committed investments	8648	8648	<b>100%</b>
Number of trade agreements signed	30	134	<b>446%</b>

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Estimated rand value of trade agreements signed	R2,11bn	R4,27bn	<b>202%</b>
Number of jobs facilitated from the trade agreements signed	328	4892	<b>1491%</b>
Number of bids secured.	-	27	

## CAPEBPO

### 1. JOB CREATION & INVESTMENT PROMOTION

CapeBPO gathers data from all international BPOs in the Western Cape regarding the number of net new jobs created each quarter. Over the past year, a total of 8 832 jobs have been recorded, surpassing the target of 5 500. The creation of these new jobs represents a significant economic impact amounting to R3 billion.

This data underscores the pivotal role of the BPO sector in driving economic growth and employment opportunities within the Western Cape region.

The BPO sector in the Western Cape has experienced significant job growth, driven by its strategic focus on the US market and the impactful initiatives led by CapeBPO. Additionally, there has been notable expansion into the UK market, further contributing to sectoral growth. These achievements underscore the sector's robust performance in attracting global attention and investment.

Strategic alliances and partnerships have played a pivotal role in these successes, delivering promising outcomes that have garnered interest in the region from international stakeholders including BPO operators, end clients, analysts, and influencers. This heightened interest not only reinforces the Western Cape's position as a leading BPO hub but also underscores its attractiveness as a destination for business expansion and investment.

### Investor Activity

Investor interest in the Western Cape BPO sector is currently at an unprecedented high. Throughout the reporting period, the CapeBPO team has successfully engaged with prominent investors such as Foundever, Amplify5, and Tech Mahindra. These engagements have resulted in numerous companies setting up business operations and offshore campaigns in Cape Town in recent months.

CapeBPO has conducted a total of 93 direct investor engagements, demonstrating their commitment to supporting and facilitating these interactions. By providing comprehensive

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assistance, market insights, and logistical support, the organization aims to attract further investment and enhance business opportunities in the Western Cape BPO industry.

CapeBPO's efforts are focused on creating a thriving BPO ecosystem, driving economic growth, and reinforcing the region's status as a global BPO hub.

## 2. INDUSTRY DEVELOPMENT

### Cape BPO Awards

CapeBPO hosted its annual Awards Gala on 28th October 2023, welcoming over 550 esteemed guests. This prestigious event celebrated the outstanding achievements and innovations within the BPO sector, recognizing the exceptional contributions of individuals and companies alike. The evening was filled with inspiring speeches, networking opportunities, and the presentation of awards to the industry's finest, making it a memorable occasion for all attendees.

### Key Indicator Report

This is the annual BPO sector intelligence report that details all the relevant metrics and statistics. The Key Indicator Report has become critical to the entire eco-system of the BPO industry as it provides both the domestic and international community with the relevant information to both understand the BPO landscape as well as to make informed business decisions.

The report is in the process of being updated to be released in the next financial year.

### Marketing collateral

CapeBPO has launched CapeBPO Magazine, titled GenerationBPO.co.za, which is part of an ongoing series. The magazine focuses on industry insights, success stories, and thought-provoking articles that capture the spirit of innovation and growth within the BPO sector. Each edition delves into the latest trends, best practices, and emerging technologies, providing valuable information and inspiration to our readers.

### Career awareness

An extraordinary series of empowerment and opportunity events were hosted at Athlone Stadium on three occasions during this financial year: July 2023, August 2023, and February 2024. Thousands of unemployed youth gathered for the CapeBPO Day of 1 000 Opportunities event. This initiative was made possible through the valuable partnerships with Futur-Ed, the City of Cape Town, the Western Cape Department of Economic Development and Tourism, The Jobs Fund, the Department of Labour, the NYDA, BPO Skills Academy, and the Operator community.

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The primary objective of these events is to bring employment and learnership opportunities directly to the community, providing both trained and untrained youth with immediate and tangible job prospects within the BPO sector. The turnout at each event was nothing short of phenomenal, highlighting the enthusiasm and determination of the youth to seize these opportunities and build their futures.

The events were meticulously planned and executed to ensure maximum impact. Various sessions were held to educate the youth about the BPO industry, the skills required, and the pathways available to them. Interactive workshops and one-on-one sessions with potential employers and industry experts were also part of the programme, offering attendees valuable insights and real-time opportunities.

CapeBPO is committed to making this initiative a cornerstone of their community engagement efforts. The organization is proud of the positive outcomes achieved and the lives impacted through these events. Looking forward to the next financial year, the aim is to expand the number of these events, reaching even more youth and providing them with the tools and opportunities they need to succeed.

### **Recreational sports day**

CapeBPO successfully hosted two sports days, each attracting a significantly larger turnout than the previous one. These events fostered community spirit and camaraderie, with participants engaging in soccer, netball and cricket.

The positive feedback and enthusiastic participation have prompted operators to request more such events. In addition to sports, the days included wellness workshops and fitness sessions, promoting a holistic approach to health and well-being.

Given the enthusiastic response, CapeBPO is committed to organizing more sports & wellness days in the future, aiming to promote a healthy, active lifestyle and provide valuable networking opportunities.

These events have fostered a unique sense of inclusivity and collaboration, making us the only province in South Africa where BPOs unite in such a meaningful way. By promoting teamwork and building stronger community ties, we have set a remarkable example of how industry rivals can come together to create a positive and supportive environment.

### **Membership**

A total of 308 members have signed up for CapeBPO membership for the membership cycle ending 30 June 2024, marking an impressive increase of 87 new members since the last report. This significant growth reflects the vibrant and expanding BPO sector in the region.

### 3. SKILLS DEVELOPMENT

#### 3.1 *Status overview of skills projects 2023/2024*

With the unemployment rate around 21% and approximately 50 000 new matriculants entering the job market each year, these projects aim to provide these young entrants with opportunities to earn and develop transferable workplace skills. They will have access to entry-level positions with a starting salary of R5500 per month.

The BPO industry offers numerous opportunities for both male and female employees, making it an ideal sector for promoting gender equity in the workplace. It is anticipated that any growth and related employment opportunities will reflect the current demographic breakdown of the sector, as represented below:

- Female: 65%
- Male: 35%

#### 3.2 *Cape Skills and Employment Accelerator Project (NSF)*

The program was a strategic collaboration between public and private sectors to foster the growth and development of the Business Process Outsourcing (BPO) sector.

Key achievements include:

- Successful delivery of project objectives for the funders
- Creation of a structured and tested model for future initiatives
- Identification and development of a cohesive partnership ecosystem
- Enhancement of our current good standing and excellent reputation

Some of the significant achievements and highlights of the CSAP project include:

##### 1. *Recruitment*

- CapeBPO successfully recruited 23 BPO operators to participate in the project as host employers, offering invaluable workplace training and experience opportunities. These operators benefited from trained learners who received a basic stipend of R3 750, requiring only a top-up from the operators.
- A total of 2 486 youth were recruited from across the Western Cape and beyond, providing them with the chance to gain qualifications, work experience, and earn stipends, with some even receiving bonus payments for surpassing targets.

##### 2. *NQF Training*

- Four training providers delivered CC & BPO Level 3 training to 2 486 learners, significantly increasing their revenues over the three-year period.

- The project's structure, with continual onboarding over three years, required training providers to adapt their approaches to both small and large classes, completing all training within the stipulated 12 months without requesting extensions.
- To address regular absenteeism and high dropout rates, training providers offered catch-up classes and remedial sessions, ensuring learners achieved their credits. Notably, some learners who completed the program were found not yet competent due to a lack of submissions, while others who dropped out but had submitted all requirements received their certificates.

### 3. *Psychological and Behavioural Support*

- This aspect of the program was highly successful, as learners received ongoing support for the entire 12 months. During the first six months, when support was most active, dropout rates were lower. However, dropout rates increased in the final six months.
- The program addressed numerous emotional issues faced by the youth, providing mental health support to resolve these challenges as best as possible.

### 4. *Learner Attrition & Employment*

- Drop-out reasons varied, including returning to school, career changes, and some learners leaving without valid reasons.
- 75% of successful learners received employment offers.
- Major BPOs such as WNS, Webhelp, Merchants, and Capita provided guaranteed permanent employment to learners from the beginning of their learnerships, surpassing the employment objective.

### 5. *Project Management*

- This project exemplified a true Public-Private Partnership (PPP) with multiple stakeholders. Despite the complexity of coordination and reporting, the project demonstrated the potential for such collaborations. A key lesson learned is the importance of designing projects with simpler, achievable objectives.

### 6. *Project Sustainability*

- The project proved financially successful, benefiting various public and private partners and service providers.
- Delivering 2,486 partially or fully trained youth in the Western Cape positively impacts the region's economy and security.

## 3.4 Projects

CapeBPO has achieved significant success with four major projects in progress or recently launched:

1. **BPO CX-Schools Project:** This initiative has seen thousands of Grade 11 and 12 learners complete training over the past 2 years, preparing and linking them to tangible job opportunities post matric. By equipping students with industry-relevant skills, we are not only enhancing their employability but also addressing the skills gap within the BPO sector.
2. **BPO Sunday School:** Launched in November 2023, this programme aims to equip unemployed youth and individuals seeking a career change with the necessary tools and skills. Through comprehensive training sessions held on Sundays, participants gain valuable knowledge and practical experience, making them competitive candidates for various roles in the sector.
3. **The Jobs Fund Project:** To date, over 3,300 individuals have been on-boarded into learner-ships or internships, providing them with valuable experience and training. This project not only offers participants a pathway to gainful employment but also supports the growth of a skilled workforce that meets the evolving needs of the BPO industry.
4. **BANKSETA:** Following the success of the initial phase, CapeBPO has secured additional funding to continue this project. It targets the financial services sector and enrolls unemployed graduates, guaranteeing them permanent employment upon completion of the six-month training and incubation period. This project underscores the commitment to addressing unemployment and creating sustainable job opportunities in the financial services sector.

These initiatives highlight CapeBPO's commitment to creating opportunities and fostering growth within the BPO sector. By investing in education, training, and strategic partnerships, CapeBPO is driving the development of a skilled and competitive workforce that will support the continued expansion and success of the industry.

Table 2 below highlights CapeBPO's performance for the reporting period with regard to the agreed to targets and achievements.

**Table 2: CapeBPO Performance for 1 July 2023 - 30 June 2024**

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Description	Annual Targets 2023/24	Year to date	Percentage (%) in terms of achievements
SMMEs assisted	40	41	100%
No. of people trained 2500 Community-based skills and job readiness incubator	2500	2970	118%
Industry events hosted	30	31	100%
Value of investments facilitated	R1 925 000 000	R3 091 200 000	160%
Number of CCT business engagements facilitated	10	26	260%
Amount of alternative funding leveraged	R425 000 000	R 489 497 702	115%
Number of jobs created	5 500	8832	160%

## Craft Design Institute (CDI)

### Capacity Building for SMME's

A full programme of capacity building webinars was facilitated via the LEARN platform. In total, 81 webinars were facilitated through the platform, with a combined total of approximately 2 000 participants and very positive feedback was received on both the platform itself, as well as the content and facilitation of the webinars

The CDI Capacity-Building and Development Programme continued work on a total of eight (8) online learning modules. Six (6) of these form part of a series of modules titled: Design-Led Problem Solving. The seventh (7<sup>th</sup>) is an introductory module to designing products of place (products with meaning and message), and the eighth (8<sup>th</sup>) is a module helping business owners to prepare for a market.

Excellent progress has been made on the LEARN Mobile App development process with the developers, Know How, handing over the new app for internal review. Once adjustments have been made the app will undergo further user testing before being

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made available to CDI members. The app is installable on both desktop and mobile platforms.

### **CDI's SCALE project reaches key milestone: R1.5m disbursed to support creative entrepreneurs**

The Craft + Design Institute's (CDI) SCALE (Supporting Creatives + Accelerating Local Enterprises) project is celebrating several significant milestones, including the disbursement of R1.5 million in total to its 202 participants.

Since the project launched in early 2023 the CDI's SCALE team has delivered:

- 1606 hours of mentorship provided to project beneficiaries.
- The disbursement of YOCO point of sale devices to each participant.
- 184 of the participants have registered on CDI's PEEK platform and have access to wider audiences.
- All participants have attended and successfully completed 10 courses on topics ranging from HR Management to Finance to Marketing and Social Media for business.

In addition to this, approximately 20% of the businesses have experienced more than 5% increase in revenue, which is another projected outcome of the project.

A first for the craft and design sector, SCALE is supported by the National Treasury's Jobs Fund and was created to reduce barriers for informal businesses and entrepreneurs by providing each participant with a R23 000 grant and giving them access to relevant training and mentorship opportunities through LEARN, CDI's online learning platform, as well as market exposure through PEEK.

CDI Group CEO, Erica Elk, says that in the last 12 years the CDI has run two projects supported by the Jobs Fund, which have been specifically for larger, more formal businesses. The SCALE programme is quite different – it is designed for those who may be operating more informally, have an annual turnover of under R1m and participants don't need to have a registered business. The project is designed to enable participants to grow personally as an entrepreneur no matter where they are in their stage of business development.

SCALE is also supported by the funding contribution of the City of Cape Town, and adds value to the agglomeration of services supported by other funders of the CDI such as the national departments of Small Business Development and Sports, Arts and Culture, the V&A Waterfront and others.

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### **CDI's Kuier@TheCastle market makes a significant contribution to Cape Town's Cultural and Creative industries**

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The Craft + Design Institute's (CDI) Kuier@TheCastle market, launched in February 2024, has been a resounding success in Cape Town's Central Business District (CBD). Hosted by the CDI in collaboration with the Castle of Good Hope, this monthly market has made a significant impact, featuring over 70 local creative product designers and craft artisans, creative workshops, local food, and live entertainment. The market has generated over R800 000 in value of trade for local craft artisans and creatives since its launch earlier this year with over 7 000 visitors, both locals and tourists.

Kuier@TheCastle is an exciting creative event in the City's monthly calendar, showcasing the diverse talents of Cape Town against the backdrop of one of South Africa's most iconic landmarks.

Kuier@TheCastle has delivered on its promise as a multifaceted experience, featuring an array of local artisanal products, culinary delights, and entertainment to delight all the senses; making it an ideal day out for families.

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### **Orange Corners Designs programme successfully launched by the Craft + Design Institute**

The Craft + Design Institute (CDI) successfully commenced the Orange Corners Designs (OCD) incubation programme, which kicked off in Cape Town and in Johannesburg in 2024.

A new initiative of the CDI supported by the Ministry of Foreign Affairs of the Netherlands, the Orange Corners Designs programme supports visionary individuals whose businesses are poised for growth and dedicated to making a positive impact in under-resourced communities. The programme will incubate participants for a period of 10-12 months – they will undergo intensive business and mentoring intervention, applying the Design Thinking approach. Participants will be empowered to develop customer-centric solutions that can address real-world needs effectively.

Orange Corners Designs (OCD) is an annual incubation programme that will be implemented over a 5-year period with 40 young entrepreneurs participating each year, bringing a total of 200 beneficiaries within 5 years. Each entrepreneur will become part of the CDI and OCD alumni.

Over the past several months, the CDI conducted a rigorous recruitment and selection process for the first cohort of entrepreneurs. These entrepreneurs represent a broad range of disciplines, including digital solutions, green economy, fashion, visual arts, furniture design, jewellery design, culinary arts, and circular economy solutions. Each entrepreneur will be matched with an experienced coach/mentor to facilitate the entrepreneurship growth and social impact of their businesses.

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## **#cocreate Circular Design Challenge 2024 supports Cape Town's next sustainability innovations**

The Mission Network of the Kingdom of the Netherlands in South Africa (#cocreateSANL), in collaboration with the Craft + Design Institute (CDI), launched the #cocreate Circular Design Challenge 2024. The Challenge invited all passionate Cape Town innovators, businesses, non-profit organisations, and students to step forward with their ground-breaking ideas to address key circular design challenges, drive positive change, and build a future that protects our environment.

Eighty (80) local innovators were selected to participate in the programme, commencing in July; and in August 2024 eight (8) finalists will be selected from the group to pitch for four (4) seed funding awards of R15 000 each.

For over a decade, the Netherlands, through its #cocreateSANL platform, has united diverse minds to exchange ideas and supported innovations for a sustainable future. Since 2018, the Netherlands Consulate General in Cape Town, together with the CDI, has hosted an annual series of impactful #cocreate events – centred on examining the power of design to tackle current socio-economic and environmental challenges.

The #cocreate Circular Design Challenge 2024 offers successful applicants the opportunity to:

- Learn about design thinking principles and methodologies
- Learn about circular economy principles, standards and opportunities
- Gain a fresh perspective on how to approach and solve problems
- Develop teamwork skills, while gaining from experts in their fields of Circular Design
- Network with other entrepreneurs and professionals who are as passionate about sustainability
- If selected as a finalist in August, pitch for R15 000 in seed funding for their Circular Design innovation.

Design thinking workshops are hosted by the Hasso Plattner d-school Afrika at the University of Cape Town (UCT), and several local and international experts will drive workshops and mentorship within the four Circular Design focal areas.

### **Building a robust local Circular Economy**

Circular Design is the practice of creating durable, reusable, repairable and recyclable products and innovative services that promote and generate zero waste to support a circular economy. Designing new products, processes and services is of the utmost importance for a sustainable future of the planet.

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The 2024 programme is supported by a financial contribution by the City of Cape Town, and hosted in collaboration with the African Circular Economy Network (ACEN), Circular South Africa (CSA), the Hasso Plattner School of Design Thinking Afrika at UCT, Circular Squared and GreenCape.

Table 3 below highlights CDI’s performance for the reporting period with regard to the agreed to targets and achievements.

**Table 3: CDI Performance for 1 July 2023- 30 June 2024:**

Description	Annual Targets 2023/24	Year to date	Percentage (%) in terms of achievements
SMME's Assisted (Business consultations, market assessments, product assessments, business owners trained and market access activities)	200	1255	627%
PDI/SE firms Assisted (sub-set of above)	100	841	841%
Number of training opportunities	40	109	272%
Industry events hosted	8	8	100%
SMME's Assisted (Business consultations, market assessments, product assessments, business owners trained and market access activities)	200	1255	627%

## UVU Africa (previously known as CITI)

The 2023/24 financial year has been a transformative period for UVU Africa, with a strong commitment to empowering the citizens of Cape Town through innovative programmes focused on inclusion, upskilling, and economic growth. The partnership with the City of Cape Town has allowed UVU to make significant strides in building entrepreneurial ecosystems that nurture local talent and create sustainable job opportunities.

A core part of the organisation’s work has been ecosystem development through engaging events and meaningful connections. These initiatives are vital in creating an environment where businesses, entrepreneurs, and innovators can connect, boosting business opportunities and building a strong digital economy. By hosting various events like networking sessions, hackathons, and industry workshops, and providing access to key events through partnerships, UVU ensures participants gain essential skills and make valuable connections that drive economic growth.

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UVU Africa’s tailored training programmes, including the Women in Business, Digital Citizen and Youth in Business Bootcamp, have provided participants with critical digital and entrepreneurial skills. These initiatives boost self-reliance, enabling individuals to start their ventures or improve their employability, contributing to broader economic development and job creation in Cape Town.

The organization is committed to inclusivity, evident in their outreach efforts within township economies, where they promote tech-enabled solutions and digital literacy. This approach uplifts individuals and strengthens local economies, making Cape Town a model of resilience and innovation.

Looking forward to the next year, UVU Africa remains dedicated to expanding their impact, driving inclusive growth, and nurturing a generation of problem-solvers who will contribute to Cape Town’s dynamic economy. Through ongoing collaboration with the City of Cape Town and other partners, the organization is confident in their ability to build a future that is inclusive, sustainable, and prosperous for all.

Table 4 below highlights UVU’s performance for the reporting period with regard to the agreed to targets and achievements.

**Table 4: UVU Performance for 1 July 2023 – 30 June 2024:**

Description	Annual Targets 2023/24	Year to date	Percentage (%) in terms of achievements
SMMEs Assisted	65	82	126%
Number of People received Training	100	131	131%
Number of training opportunities	100	131	131%
Industry Events Hosted	24	43	179%
Number of CCT business engagements facilitated	50	72	144%

## Cape Town Fashion Council (CTFC)

The Week of Fashion SS25, set to take place in October 2024 in Cape Town, marks a significant milestone as it celebrates the 10th anniversary of SA Menswear Week, now expanded into a broader, more inclusive event. This event is not only a fashion week but an all-encompassing celebration of style, innovation, and design that spans multiple fashion-related platforms. It includes The WOF Womenswear Collections, GRADweek,

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SHOWrooms, and an extensive series of Talks and Fashion Talks. Designed to showcase over 100 South African and African designers, the event also features innovative off-site shows, retail shows, and capsule collectives that highlight both established and emerging talents.

As South Africa's premier fashion event, the Week of Fashion SS25 serves as a hub for cultural exchange and fashion innovation. It is a critical platform for networking, learning, and promoting the latest trends in fashion. The event not only boosts the local fashion industry but also positions Cape Town as a gateway to the African fashion scene, making it a vital intersection of local and international fashion markets.

Table 5 below highlights CTFC's performance for the reporting period with regard to the agreed to targets and achievements.

**Table 5: CTFC Performance for 1 July 2023 - 30 June 2024:**

Description	Annual Targets 2023/24	Year to date	Percentage (%) in terms of achievements
SMMEs assisted	50	43	86%
Industry events hosted	1	1	100%
Number of CCT business engagements facilitated	1	1	100%
Amount of alternative funding leveraged	R500 000	R450 000	90%

### Cape Clothing and Textile Cluster

The Cape Clothing and Textile Cluster (CCTC) is a not-for-profit initiative jointly established in 2005 to boost the competitiveness of the clothing, textile, footwear and leather (CTFL) manufacturing industry in the Western Cape. The Cluster comprises over 40 leading firms, primarily manufacturers but also major retailers that are committed to supporting the development of the local manufacturing industry.

#### Notable achievements for 2023/2024 include:

##### Exposure to world-class manufacturing

In August 2023, the CCTC exposed its members to explore world-class manufacturing in automotive and technology companies in the Eastern Cape. This enriching tour included visits to Volkswagen South Africa, ISUZU, Jendamark, Shatterprufe, and Kromberg & Schubert.

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Among many great SL events, the CCTC was proud to host Mike Hoseus, co-author of ‘Toyota Culture’, to furnish members with his lean expertise and experience in the 4P culture series.

### 2500 hours of skills development

In April 2024, the CCTC and its members celebrated the cohort of learners who completed their training through 2023/2024 in the Skills Graduation. With Alderman James Vos in attendance, CCTC honoured 73 learners across 18 different companies who together invested over 2500 hours towards skills development. The outcome from upskilling workers on the frontline of the manufacturing industry has provided tangible benefits to their host companies – through waste-reduction initiatives, learners have saved their firms a total of R6.9 million in cost reduction across the group.

Over the reporting period, the CCTC launched its continuous improvement programmes (CIP) to unblock challenges and enhance competitiveness across the CTFL industry. Project Present, the pilot CIP, tackles absenteeism – a pervasive issue that costs the Cape clothing industry R560m annually. The CCTC has upskilled leaders and firms through data-driven actions and collaborative capacity building to manage absenteeism in factories, aiming to develop industry-agnostic proof of concepts.

The cluster is proud to have helped forge a genuine connection between Alderman Vos and the Cape clothing and textile industry, bringing him into the dens of the third biggest employer in Cape Town’s manufacturing sectors, including Falke, Prestige TFG, K-Way, Ciovita and Pepclo.

Beyond factory visits, Alderman Vos has meaningfully connected with broader industry, presenting keynote addresses at the CCTC AGM and the Circular Textile Event, while also meeting personally with the executive committee of the cluster.

Through his dedicated time and focused attention, Alderman Vos has earned a cherished place in the heart of the industry. His efforts underscore the City of Cape Town’s commitment as a government that genuinely values and supports business growth.

Table 6 below highlights CCTC’s performance for the reporting period with regard to the agreed to targets and achievements.

**Table 6: CCTC Performance for 1 July 2023- 30 June 2024:**

Description	Annual Targets 2023/24	Year to date	Percentage (%) in terms of achievements
10 Online Shared learning sessions	10	10	100%

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3 Best practice factory tours	3	3	100%
Team Leader Management and Leadership Programme	50	58	116%
Informal CTFL business accelerator	N/A	1	completed
Growth Coalition strategy developed	N/A	1	completed

## GreenCape

GreenCape facilitated R686 800 000 worth of investments which created 1843 job opportunities. The organization assisted 148 SMME's businesses and facilitated 417 business engagements.

### Notable achievements for 2023/2024 include:

- SAUFFT and ICLEI are including BSF into their respective piloting projects. SAUFFT will be establishing a containerized BSF solution for township economies as part of their AfriFoodLinks project, and ICLEI will be including a containerized BSF solution into the 1HA farm project at the City of Cape Town's sustainable campus initiation. This was proactively facilitated by GreenCape. If successful, these BSF solutions provides a model for managing problematic township organics throughout SA.
- GreenCape facilitated entrance fee discounts for Cape Town based BSF companies to the Insects to Feed the World conference in Singapore 17 – 21 June. This resulted in 8 participants attending compared to only 3 before GreenCape facilitated the discount. This is the largest insect conference in the world, and due to GreenCape's involvement, IFW are interested in hosting the 2026 or 2028 conference in Cape Town.
- GreenCape with a prominent sustainable textile consultancy to discuss how the consultancy could approach establishing a Textile industry body and the key insights and contacts / stakeholders to consider partnering with. This is still in the early stages, but if this comes to fruition, it will be the first circular textiles body. This will also provide a great platform / point of call for circular textile initiatives and funding. This would also be a great platform to launch future voluntary agreements and EPR producer responsible organizations.

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- GreenCape assisted a company producing sensors to assist recyclable picking lines with a number of industry engagements. This company has since established its technology at the Stellenbosch municipal material recovery facility (MRF), as well as at the City of Cape Town's Kraaifontein MRF. They have partnered with one of the companies that will be bidding for the CCT Coastal Park MRF, and GreenCape passed on various other waste contacts of companies that may also bid and who the tech company is in contact with. The use of AI and machine learning in picking lines has already showed substantial impact. By monitoring efficiencies, they have managed to identify inefficiency in the picking lines and have since reduced tailings by as much as 30%. This technology may prove an industry standard in the near future.

The GreenCape team in partnership with the City of Cape Town and SALGA hosted a metroshare workshop titled "Building water resilience within metropolitan municipalities". The objective of the workshop is to create a platform where metros can discuss their initiatives to diversify the water mix and address water security challenges, allowing participants to share insights and learn from each other's experiences. The City of Cape Town presented on the plans for water reuse - the Faure New Water scheme. The GreenCape team has successfully completed and published an industry brief titled ""Building water resilience in the City of Cape Town through the Faure New Water Scheme"

Table 7 below highlights GreenCape's performance for the reporting period with regard to the agreed targets and achievements.

**Table 7: GreenCape Performance for 1 July 2023 - 30 June 2024:**

Description	Annual Targets 2023/24	Year to date	Percentage (%) in terms of achievements
SMMEs Assisted	60	148	246%
Industry Events Hosted	18	23	127%
Number of CCT business engagement facilitated	405	417	102%
Value of investments facilitated	R1bn	R6.86 billion	69%
No of jobs created	-	1843	100%
Amount of alternative funding leveraged	R10m	R11 million	101%

## BlueCape

BlueCape implemented/participated in various initiatives during the period under review. These initiatives included the following:

Hall of Fame at Boatica Cape Town 2023 - In May 2023, the prestigious Industry Boatbuilding Awards honoured outstanding contributions and innovations within the boatbuilding sector. This year's Hall of Fame, a significant highlight of the awards, celebrated the exceptional achievements of nominees who have set new standards in the industry. The Hall of Fame was prominently displayed at Boatica Cape Town (Cape Town Boat Show) in October 2023, providing an inspiring showcase for consumers and peers alike. Each nominee, along with their detailed nomination descriptions, was featured, offering visitors insight into the ground-breaking work recognized by the awards. The Hall of Fame was officially introduced during the media walkabout on the opening Friday of the event. This grand unveiling set the stage for an exciting and memorable boat show, spotlighting the exemplary contributions of the boatbuilding community

The sale of Robertson and Caine to a European investment firm was finalised in July 2023, one of the main shareholders has confirmed. Private equity manager Capitalworks, which invested in R&C in 2015, said the sale was now complete and represented “the largest foreign direct investment in the boatbuilding sector in South Africa”. The new owners are Vox Ventures, a wholly-owned subsidiary of international investment company PPF Group.

In a joint statement Capitalworks called the sale “a significant endorsement of the world class skills, intellectual property and manufacturing capacity that the region has developed in the (South African) maritime sector. Darshan Daya, co-founder of Capitalworks, said the transaction was also “testament to how active private equity partners can unlock the growth potential in world-class South African businesses and facilitate the introduction of strategic long-term shareholders.” “The transition of ownership to Vox Ventures offers exciting new opportunities for Robertson and Caine to leverage PPF’s significant manufacturing and technical expertise to continue to grow and develop the Leopard brand,” Daya said

The fourth annual SABBEX awards saw industry stalwarts honoured at Kelvin Grove, with a memorable keynote address from boatbuilding ‘godfather’ David Abromowitz. As usual, the top yards were well represented and made their presence felt with vocal support for their nominees, of which 95 were received this year under the broad theme of ‘We Are the Champions’. Ten winners were announced by a judging panel consisting of Tich Mitchell, Warren Fraser, Andre Blaine, Pete Shaw, Craig Garrow, Bruce Tedder and Thina Qutywa.

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Table 8 below highlights BlueCape’s performance for the reporting period with regard to the agreed to targets and achievements.

**Table 8: BlueCape Performance for 1 July 2023 - 30 June 2024:**

Description	Annual 2023/24	Targets	Close out update
<b>Superyachts</b>			
Networking	Establish a database and structured engagement with Superyacht key decision makers		Ongoing
New infrastructure	Engage with the V&A on the development of Quay 7 for superyacht berthing	3 engagements	Hosted NAVIGO, an Italian Group with global interests in the Superyacht sector and marina development
Marketing Material	Website	5 new articles on Superyacht Cape Town	5 new articles posted on <a href="https://superyacht-capetown.com/">https://superyacht-capetown.com/</a>
Database development	Engagement	Survey to all visiting superyachts	Superyacht Cape Town - Survey from Superyacht captains that were in V&AW marina to guide standards and services development.
Training	Ongoing with providers	Over 650 new qualified superyacht trainees.	Superyacht training providers in the Cape continue to train entrants and re-certifications for the industry. Estimates are that SA trained crew comprise 30% of superyacht crew globally.
<b>Marine Manufacturing and Boat Building</b>			
Facilitate FDI and JV interests in boat building and composites		8 FDI engagements	Supported a new FDI entity relocating a manufacturing facility from China  Hosted SELDEN Swedish mast builder investment. Assisted new FDI in kayak and surf-ski manufacture with funding application.

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Marine economy growth coalition	Create Network links	7 Engagement events	Alderman James Vos site visits
Work collectively with partners to unlock opportunity		4 opportunities unlocked	SABBEX annual industry awards
Export promotion			Salesian institute engagement on career pipeline for youth
Small harbour development			Ongoing HoutBay progress  Continue participation on Gordons Bay Harbour Users Committee. Work has slowed due to dredging and security procurement processes.  No further Oceans Economy Master Planning meetings have been held
<b>Ocean Sports</b>			
Train ocean minded youth		282 youth trained	Superyacht training in different disciplines (chefs, deckhands, stewardesses etc) 650 people with 85% placement rate on superyachts globally.
Create jobs for ocean minded youth		3 engagements	NEXT Offshore Sailing Academy programme initial sailing shakedown this quarter. Launch of the programme next quarter.
Support and encourage the expansion of ocean events inclusive of sailing events	Attract International World Ocean Sport Event	8 events facilitated	"Hout Bay Progress.
Facilitate internships for ocean minded youth	Site visits	over 50 youth engagements at various companies	Starting discussion on NOWERS School in Hout Bay to resurrect the 25m pool for community and lifeguard training use
Facilitate SMME beach economy opportunities		4 new opportunities	Boatica Industry event hosted by Boatica at RCYC

Deepen networks and career opportunities for youth		Over 100 career opportunities	Kite Beach project
Training and Job creation	Extend the work of training institutions, NPOs and industry to create job opportunities in the sector		Ocean Safety Proposal

## Western Cape Economic Development Partnership (WCEDP)

The WCEDP seeks to improve the performance of the city and regional economic development system in support of the OneCape2040 goal of creating a resilient, inclusive and competitive city and region. Under the premise that complex challenges require the mandates, resources and intelligence of diverse role players, WCEDP does this by creating and sustaining partnerships between economic stakeholders.

## Strengthened Relationships within the Western Cape Water Supply System (WCWSS)

One of the flagship projects within the Water Resilience focus area is Building Resilience of the Western Cape Water Supply System (WCWSS). The purpose of this project is to convene engagements with key water users in the WCWSS, including the Department of Water and Sanitation (DWS), the City of Cape Town (CoCT), various departments from the Western Cape Government (WCG), and organised agriculture in the form of Berg River irrigation boards, and other neighbouring municipalities, to explore commonality and joint action. The EDP had a successful first meeting with the new Executive Director (ED) of the Water and Sanitation Directorate in the City of Cape Town. Most notably, there was a significant alignment with the ED’s strategic direction of the Directorate and vision of the project, which has great potential to assist with water resilience objectives within the CoCT going forward. In addition, the EDP continues to strengthen its relationship with the DWS operational team, which is actively engaging and driving the maintenance needed within the WCWSS. The EDP has also furthered this relationship by initiating bilateral meetings with the recently appointed Deputy Director of Southern Operations to ensure continued alignment of DWS as an active and key member of the platform.

## Launching the Zeekoe Catchment Management Forum

The Catchment Management Forum project aims to design, facilitate and enable inclusive collaboration processes to support the City of Cape Town in establishing and maintaining the Zeekoe Catchment Management Forum (Z-CMF) and developing guidelines to support the effective establishment and operation of CMFs in the city. During the quarter, the project team successfully established the Z-CMF in a meeting held on 8 June. The

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objective of the meeting was to effectively finalise the Z-CMF and determine each member's roles and responsibilities. Despite some initial challenges, the EDP ensured that initiating the forum was an inclusive process representative of different voices within the Zeekoe community. To achieve this, the forum was able to select a chair and vice chair, and all members were pleased with the result. These engagements tend to emphasise the importance of having the EDP present as a mediator to help partners reach agreements that are in the interest of all parties.

### **Futurecasting webinar sparks crucial dialogue about localising the just transition in South Africa**

The purpose of the Futurecasting initiative is to cultivate a dynamic platform for future-thinking and strategic dialogue with the objective of empowering communities, governments and businesses to collaboratively prepare for an evolving future. On 30 April, the EDP held the second Futurecasting webinar since the project's revival on 'Localising the Just Transition in South Africa.' In line with the project theme, the webinar brought individuals from different sectors together to discuss and theorise what is in store for South Africa in terms of an energy transition. South Africa's Just Energy Transition (JET) is currently at a crucial stage. There are growing efforts to shift from fossil fuels towards renewable energy sources and support an inclusive, low-carbon, and climate-resilient economy. The JET Implementation Plan 2023-2027 was launched in November 2023 and outlines a detailed roadmap for this transition, which includes plans to decarbonise the energy sector while fostering economic growth, job creation, and social inclusion. Investing in renewable energy manufacturing and infrastructure would benefit local industries and communities and help address environmental and social challenges. Enabling inclusivity and innovation across formal and informal value chains would in turn, support the JET. However, as the JET Implementation Plan underscores, achieving a truly 'just' transition requires extensive collaboration and partnerships between public, private, and local partners to enable broad participation and coordinated implementation.

### **The CoCT Waste Strategy incorporates elements from the Urban Waste Management project**

The Urban Waste Management (UWM) project has two essential parts, each with its own corresponding plans and objectives. Firstly, the project aims to identify opportunities for the CoCT to collaborate with small businesses in recycling, support waste management in a pilot project, and develop recommendations for inclusion in the Integrated Development Plan. Secondly, the UWM project strives to identify recommendations for enhanced collaboration within the UWM Directorate. The work within the UWM project has seen some desired impact in the last quarter, as the draft of the CoCT Waste Strategy has included two goals from the 2023/2024 UWM project. The first goal aims to collaborate with local recycling-related SMMEs and their associations to enhance small businesses' participation in municipal waste minimisation services, utilising innovative procurement

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methods and alternative business models. The second goal focuses on strengthening relationships with Producer Responsibility Organisations (PROs) to implement Extended Producer Responsibility regulations through appropriate business models, procurement strategies and contractual agreements between the City and PROs. This demonstrates the value the project has had in helping implement more innovative and inclusive approaches for the CoCT to implement in the waste system going forward.

**The Progress of the Growth Coalition is resulting in an increasing level of trust among stakeholders of the Food and Beverage Growth Coalition**

The Food and Beverage Growth Coalition aims to foster collaborative relationships between the CoCT and the food and beverage industry. Additionally, the project aims to identify opportunities and unblock challenges within the industry and create platforms and partnerships with stakeholders. Lastly, the coalition strives to build supportive networks and grow this sector's contribution to the Cape Town economy. This quarter's engagement emphasised the Growth Coalition's pivotal role in creating a collaborative atmosphere to bolster the industry. Following this meeting, the Coalition has supported the group through consistent communications and interactions with stakeholders regarding the agreed-upon actions. Feedback from the private sector was gathered concerning the financial and other impacts of the import duty tax on their businesses. They suggested actions to address the tax and provided justifications for their recommendations. Furthermore, ongoing discussions with the Department of Agriculture aim to assign it a stronger leadership role in the working group, given the potential for enhancing local competitiveness and creating jobs in tomato cultivation and paste processing. Notably, while progress in building relationships with the private sector has been gradual, there are signs of trust beginning to develop. Maintaining consistent communication with stakeholders about the complexities and sensitivities of this issue has been crucial to this progress. Furthermore, stakeholder engagements on waste management in the food and beverage sector have been ongoing. Information-gathering sessions with various organisations aimed to identify key challenges in the waste management system. A quarterly engagement on this topic was held on 27 June, with plans to establish a working group similar to the tomato paste group. A quarterly newsletter was circulated to share information on the quarterly engagement and provide updates on upcoming activities

Table 9 below highlights the WCEDP's performance in terms of agreed to deliverables.

**Table 9: WCEDP Performance for 1 July 2023- 30 June 2024:**

Description	Annual Targets 2023/24	Year to date	Close out update
<p><b>1. Supporting strategic stakeholder engagement for energy security</b></p> <p>Engaging with existing and potential stakeholders surrounding the planned redevelopment of the APS site should be done in a considered manner, especially due to the numerous stakeholder engagement processes that have taken place historically. It is important, for maximum impact, that the engagement process takes partners' needs into account, and that it accommodates both practical and strategic considerations.</p> <p>The stakeholder engagement process for 2023-24 builds on the planning and engagements that have taken place since project inception in 2021. As the initial stakeholder engagement strategy will be completed in June 2023 and as the redevelopment moves into pre-feasibility phase, a key activity for 2023-24 is to develop a wider public engagement strategy which moves beyond targeted stakeholders and the immediately surrounding communities to include Capetonians at large.</p>	Inception report	Inception report	
	APS Public Engagement Strategy and strategic review of project with members of APS Core Team	Complete	Complete
	APS Reference Group Meeting Report	Complete	Replacement deliverables complete
	Public Engagement 1 Report	Complete	Replacement deliverables complete
	Electronic engagement with 'neighbourhood champions'	Complete	Complete x2
	Close-out Report including updated Stakeholder Engagement and Maintenance Plan	Complete	Complete
	Updated Stakeholder Database	Complete	Complete

Description	Annual Targets 2023/24	Year to date	Close out update
<p><b>2. Partnering for action towards integrated waste and wellbeing economies</b></p> <p>The project, 'Partnering for Action Towards Integrated Waste and</p>	Inception report	Inception report	
	Slide deck: intra-directorate partnering for action		Waste Minimization alignment and collaboration workshop

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<p>Wellbeing Economies’, builds on the findings from the Coastal Park project, for uptake at Coastal Park and similar City facilities in the future. To address problem area one (above), a strategy will be developed for leveraging City facilities and resources to support SMEs and the informal sector in the waste economy. Following approval, the EDP will provide support to UWM to trial the preferred implementation option at a manageable scale. To address problem area two, consultations and engagements will be facilitated to enhance greater collaboration within the directorate, towards a systems approach. See ‘activities’ section below for more detail.</p>			scheduled for 11 July
	Slide deck x2: opportunities for SMME integration into Cape Town’s waste economy, leveraging City facilities and resources (presentation to SMMEs and presentation to UWM)	Slide deck x2	
	Slide deck: Phase 1 report, with recommendations for inclusion into the IDP revision (depending on outcomes realized in Phase 1)	Slide deck x1 (excluding recommendations)	Final report and plan for SMME integration project provided and approved by UWM
	Concise Phase 2 plan	Phase 2 plan	
	Slide deck: assessment of pilot programme at appropriate ‘check in point’ pending City processes, and recommendations for the way forward		Pilot project still to start due to CoCT and PRO delays. Replacement deliverables complete.
	Stakeholder database	Complete	Complete

	Close-out report with recommendations	Complete	Complete
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Description	Annual Targets 2023/24	Year to date	Close out update
<p><b>3. Food and Beverage Growth Coalition</b></p> <p>The primary objective of the Food and Beverage Growth Coalition is to foster collaborative relationships between the City and the food and beverage industry. By facilitating dialogue and collaboration, the platform aims to identify opportunities for joint efforts that support the growth and development of the food and beverage industry. The long-term goal of the Growth Coalition is for the industry to take ownership of the platform and ultimately to leverage the latent value within the food and beverage sector to drive job creation and promote sustainable economic growth in Cape Town.</p>	Inception Report	Inception Report	
	Information gathering session with identified stakeholders x4	Information gathering session with identified stakeholders x4	1x meeting with GTP 1x meeting with ORASA 1x meeting with Oceana
	Facilitate initial working group engagement as identified and driven by stakeholders x3	Facilitate initial working group engagement as identified and driven by stakeholders x3	
	Recommendations Report based on initial working group engagements x3	Recommendations Report based on initial working group engagements x3	
	Quarterly stakeholder engagement x4	Quarterly stakeholder engagement x4	1x quarterly stakeholder engagement 27 June
	Quarterly stakeholder engagement report x4	4x quarterly stakeholder engagement report	1x quarterly stakeholder engagement report
	Post-engagement newsletter x4	4x post-engagement newsletter and survey	1x Q4 post-engagement newsletter
	Database of members		1x consolidated database of members
	Close-out Report		1x close-out report

Description	Annual Targets 2023/24	Year to date	Close out update
<p><b>4. Stakeholder Engagement towards collaborations for improved management of Western Cape Water Supply System (WCWSS)</b></p> <p>The recent drought provided the CoCT and other stakeholders of the WCWSS several valuable lessons and highlighted the need to improve the management of the WCWSS by updating the RWSA. The City of Cape Town, in collaboration with the various stakeholders of the WCWSS, therefore, intends to update the RWSA through a consultative process that will prioritize actions that will ensure that the WCWSS is resilient to chronic stresses (e.g. climate change) and population growth and acute shocks (e.g. droughts or operational failures).</p>	Inception report x1	Inception report x1	
	<p>Water Users Engagement Platform x4</p> <p>Engagements reports x4</p>	<p>4x Water Users Engagement Platform</p> <p>4x Engagements report submitted</p>	<p>1x Water Users Platform Engagement complete</p> <p>1 x engagement report submitted</p> <p>1x Water Users Platform Engagement scheduled for July</p> <p>1 x engagement report to be submitted two weeks after July engagement</p>
	<p>CoCT and DWS Bilateral Engagements x3</p> <p>Engagements reports x3</p> <p>EDP and CoCT monthly meeting and Minutes of the meetings</p>	<p>7x monthly meetings held</p> <p>8x Minutes of the meetings submitted to the CoCT</p>	<p>The bilaterals are paused until the CoCT submit a RWSA to DWS.</p> <p>1 monthly meetings held</p> <p>1x minutes submitted</p> <p>1 Reflection meeting held</p> <p>1 x Reflection meeting minutes</p>
	WCG and CoCT Official Engagements on alignment of strategies x2	WCG and CoCT Official Engagements on alignment of strategies x1	We have been discussing with WCG, they are part of the platform now and they will be presenting their

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	Engagements reports x 2		water resilience structure and how it relates to our platform.
	Ad hoc Engagements /Site Visits	Ad hoc Engagements x2	
	Engagements reports	Engagements report x1	
	Quarterly reporting x4	Quarterly reporting x4	Preparing to submit by the end of June
	Close-out report x1	Close-out report x1	Preparing to submit by the end of June

Description	Annual Targets 2023/24	Year to date	Close out update
<b>5. Built Environment Growth Coalition</b>  The City proposes the establishment of the Built Environment Value Chain Growth Coalition to promote more effective decision-making and industry-level reform action plans within the built environment value chain (BEVC). This coalition intends to provide a space for senior officials and executives from the public sector and BEVC sector to engage, build trust, and collectively address policy issues and bottlenecks. The objective is to unlock economic growth opportunities, catalyze development, and achieve agreed-upon objectives for the benefit of the city and the province as a whole. The BEVC Growth Coalition will operate at a sector level, aligning with the City's Economic Development Strategy and focusing on prioritized sector interventions.	Inception report	Approved project plan and RACI matrix Inception report	
	Internal kick-off workshops x2	2x kick-off workshops	
	Project plan and governance plan	Project plan and governance plan	
	Develop a communications strategy	1x communications strategy	
	Identify and draw in relevant stakeholders	1x stakeholder engagement plan & 33 stakeholder interviews	5 external stakeholder interviews for Circulation management
	BEVC Growth Coalition Launch		Launch will now be an alignment workshop between SPE and E&I to ensure alignment around

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			emerging issues and to secure buy in on the engagement plan. The department which will lead the growth coalition will be determined through this process.
	Workshops x1		Postponed until finalization of the above.
	Working group check-ins and governance meetings		Postponed until finalization of the above.
	EDP project close-out report		

4.1. Financial Implications

- None  
  Opex  
  Capex  
 Capex: New Projects  
 Capex: Existing projects requiring additional funding  
 Capex: Existing projects with no Additional funding requirements

4.2. Policy and Strategy    Yes    No

4.3. Legislative Vetting    Yes    No

4.4. Legal Implications    Yes    No

4.5. Staff Implications    Yes    No

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- 4.6. Risk Implications  Yes The risks for approving and/or not approving the recommendations are listed below:
- No Report is for decision and has no risk implications.
- No Report is for noting only and has no risk implications.
- 4.7. POPIA Compliance  Yes It is confirmed that this report has been checked and considered for POPIA compliance.

## 5. RECOMMENDATIONS

It is recommended that:

- a) The Economic Growth Portfolio Committee, Mayco and Council note the annual progress report of the SPVs and WESGRO for the period 1 July 2023 to 30 June 2024.

### AANBEVELINGS

Daar word aanbeveel dat:

- a) Die portefeuljekomitee oor ekonomiese groei, die burgemeesterskomitee en die Raad kennis neem van die jaarlikse vorderingsverslag van die SPV's en Wesgro vir die tydperk 1 Julie 2023 tot 30 Junie 2024.

### IZINDULULO

Kundululwe ukuba:

- a) IKomiti yeMicimbi yezoHlumo kwezoQoqosho, iMayco neBhunga mabaqwalasele ingxelo yonyaka engenqubela ngokumalunga neSPVs neWESGRO yesithuba esisusela kowo1 kweyeKhala 2023 ukuya kowama30 kweyeSilimela 2024.

## FOR FURTHER DETAILS CONTACT

NAME	Nazli Laatoe <i>N. Laatoe</i>	CONTACT NUMBER	0744603205
E-MAIL ADDRESS	Nazli.Laatoe@capetown.gov.za		
DIRECTORATE	Economic Growth	FILE REF NO	
SIGNATURE : DIRECTOR	<b>Mxolisi Miller</b> Digitally signed by Mxolisi Miller Date: 2024.07.16 09:59:39 +02'00'	<b>Acting</b>	

## EXECUTIVE DIRECTOR

Ruby Gelderbloem

NAME		COMMENT:	
DATE			
SIGNATURE	<i>Ruby Gelderbloem</i> Digitally signed by Ruby Gelderbloem Date: 2024.07.18 12:43:52 +02'00'		

## MAYORAL COMMITTEE MEMBER

NAME	Alderman James Vos	COMMENT:	
DATE			
SIGNATURE	<i>James Vos</i> Digitally signed by Ald. James Vos Date: 2024.07.17 08:25:24 +02'00'		

## LEGAL COMPLIANCE

- REPORT COMPLIANT WITH THE PROVISIONS OF COUNCIL'S DELEGATIONS, POLICIES, BY-LAWS AND ALL LEGISLATION RELATING TO THE MATTER UNDER CONSIDERATION.
- NON-COMPLIANT

NAME \_\_\_\_\_

COMMENT: \_\_\_\_\_

DATE \_\_\_\_\_

SIGNATURE

**John Laing Smale**  
Digitally signed by John Laing Smale  
Date: 2024.07.19 10:26:30 +02'00'

For information.