

**MINUTES**

**OF THE MEETING OF THE ECONOMIC GROWTH PORTFOLIO COMMITTEE OF THE CITY OF CAPE TOWN, HELD IN COMMITTEE ROOM A, 5TH FLOOR, PODIUM BLOCK, CIVIC CENTRE, CAPE TOWN ON WEDNESDAY, 02 OCTOBER 2024 AT 10:04.**

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**PRESENT**

**DEMOCRATIC ALLIANCE (DA)**

Ald C Justus (Chairperson)  
Cllr A Adams  
Cllr W Akim  
Cllr C Cerfontein  
Cllr A Z Elyas  
Ald G D Fourie  
Cllr N Grose  
Cllr A J Jansen  
Cllr T Le Goff  
Cllr I McMahon  
Cllr S L Stacey  
Cllr G Timm

**AFRICAN NATIONAL CONGRESS (ANC)**

Cllr Z Sophazi

**FREEDOM FRONT PLUS**

Cllr P Jacobson

**AFRICAN INDEPENDENT CONGRESS (AIC)**

Cllr D Ngubelanga

**GOOD**

Cllr S Little

**VISITING COUNCILLOR:**

Mayoral Member - Ald J Vos (DA)

**ABSENT WITHOUT APOLOGY**

Cllr T Mjuza (ANC)  
Cllr T I Pimpi (ANC)  
Cllr N Stuurman (EFF)

**OFFICIALS**

C Benjamin	Support Services
M Bestha	Support Services
W Hartshorne	Support Services
G Salie	Support Services
R Engelbrecht	Legal Services
D Joubert	Property Management
L Greyling	Economic Development & Investment
G Williams	Economic Development & Investment
L Nxumalo	Economic Development & Investment
C Jonas	Economic Development & Investment
W van der Byl	Economic Development & Investment
V Benans	Economic Development & Investment
F Votersen	Finance
P Swanepoel	Strategic Assets
L Van Zyl	Workforce Enterprise & Investment
R Sparks	Workforce Enterprise & Investment
S Ngondo	Workforce Enterprise & Investment
L Visagie	Executive & Councillor Support
P Naidoo	PMO
S Willoughby	ASEZ

**EXECUTIVE COMMITTEE SERVICES**

C Franz  
M Moses

**EG 01/10/24**

**OPENING / MOMENT OF SILENCE**

The meeting was formally opened by the Chairperson, Ald C Justus who welcomed everybody present and a moment of silence was observed.

**EG 02/10/24**

**APOLOGIES/LEAVE OF ABSENCE**

It be noted that no leave of absence was submitted through the office of the Chief Whip.

**ACTION: C FRANZ**



EG 03/10/24

**CHAIRPERSON'S REPORT/ADDRESS**

A direct translation of the Chairperson's report follows hereunder with the following achievements that were recorded:

*"Welcome to the Economic Growth Portfolio Committee meeting for October 2024.*

*Making it easier for tourist from the East to visit RSA.*

*Home Affairs department has introduced a Trusted Tour Operator Scheme (TTOS) to unlock tourism from China and India. The scheme provides swift, simplified, reliable processing, and will also benefit from the removal of restrictive red tape that currently suffocates South Africa's tourism potential.*

*TTOS, vetted and approved tour operators from these countries will be invited to register with the department. In exchange for undergoing thorough screening up front and assuming responsibility for travellers in their groups, the department will for the very first time process group applications from Chinese and Indian tourists travelling with approved operators.*

*It said tourist visa applications processed through TTOS will be handled by a dedicated and skilled team of adjudicators.*

*Cape Town Air Access, a Wesgro-led initiative, supported by the City, focused on air route development announced British Airways (BA) plans to expand its flight services between London Heathrow and Cape Town International Airport during South Africa's upcoming summer season. Beginning in late October, BA will introduce an extra daily flight to its existing schedule on this route.*

*This enhancement will extend into 2025, with the frequency ramping up to three daily flights from January 10, 2025. By then, BA will operate a total of 21 flights per week between London Heathrow and Cape Town.*

*In the first six months of 2024, more than 210 000 passengers traveled between the UK and Cape Town, reflecting a 7% growth compared to the same period in 2023. This highlights the UK's continued significance for tourism and trade in Cape Town and the broader Western Cape region.*

*The Business Hub received 2 990 enquiries and service requests through telephone, email, and walk-in clients for the period 1 July 2023 to 30 June 2024.*

*The Business Hub is the City of Cape Town's business helpdesk and conduit for the enterprise and supplier development (ESD) programmes.*

*The Business Hub provides support for entrepreneurs, start-ups and businesses. The Business Hub also monitors and evaluates the performance of its services and enterprise and supplier development projects. Furniture Technology Trust (Nyanga Furntech, SAREBI, South African Furniture Institute (SAFI), Rotary mentorship partnership, Supplier Networking Sessions, Smart Supplier Programme, and Supplier Matters Day.*

*Growing our knowledge base.*

*The Supplier Matters Day (SMD) programme started in February 2023, is a collaboration between the Business Hub and Supply Chain Management (SCM) Supplier Registration unit.*

*The programme was established with a view of allowing both prospective and existing city of Cape Town suppliers an opportunity to receive assistance in person. For cases where issues arise during the online registration process and the client gets stuck, they are able to receive assistance during SMD.*

*The services required by clients during consultations included:*

- registering clients on the City of Cape Town e-Services portal;*
- registration to be a City vendor/supplier;*
- resolution of login details/passwords on eServices, and;*
- how to access RfQs on the eProcurement profile.*

*As the business landscape evolves, so too do the barriers that innovative suppliers encounter, such as limited resources, knowledge gaps, and difficulty in making connections with key corporate buyers.*

*In response, the 2024 Smart Supplier Programme, co-designed by the City of Cape Town and Smart Procurement, offered a comprehensive approach. The programme combined targeted education, direct engagement with corporate procurement teams, and strategic networking opportunities, all tailored to meet the specific needs of SMMEs in the region.*

*The Smart Supplier Programme levelled the playing field, connecting suppliers with corporate buyers and providing the tools to thrive in procurement. The 2024 Smart Procurement World programme made a lasting impact, driving growth and success in the supplier community.*



*This collaboration has become a vital part of the city's strategy to empower SMMEs, enabling them to overcome the challenges of accessing corporate procurement opportunities.*

**Alderman Clive Justus**

Chairman Economic Growth Portfolio Committee

**RESOLVED** that the Chairperson's Address be **NOTED**.

**EG 04/10/24**

**CONFIRMATION OF THE MINUTES OF THE MEETING HELD ON 04 SEPTEMBER 2024**

**RESOLVED** that the adoption of the minutes of the meeting held on 04 September 2024 was proposed by Cllr I McMahon and seconded by Cllr S Stacey.

**ACTION: C FRANZ**

**EG 05/10/24**

**MATTERS RECEIVING ATTENTION**

○ **STRATEGIC ASSETS TARIFFS AND CHARGES FOR THE 2024/2025 FINANCIAL YEAR**

The workshop will be held on the 26<sup>th</sup> of November 2024 from 10h00 – 11h00.

**ACTION: P SWANEPOEL; C FRANZ**

○ **FEEDBACK ON THE INTERNATIONAL/OUTSIDE THE BORDERS OF THE RSA TRIP UNDERTAKEN FROM 13 JULY TO 20 JULY 2024 TO ATTEND THE KNOWLEDGE SHARING AND CAPACITY BUILDING PROGRAMME IN SEOUL IN SOUTH KOREA**

The Committee requested that feedback be provided within 6 months' (March 2025) time on the following actions as stipulated in the report:

**"ACTIONS REQUIRED:**

- In preparation for the KMAC close out report/engagement in September:
- Follow up with the KMAC researchers to obtain the soft copy of the interim report that was presented on the 17<sup>th</sup> of July 2024;
- Circulate the draft interim report to key City stakeholders and ASEZ colleagues for comments;

- Consolidate the comments and return to the KMAC researchers to assist with finalising the report;
- Meet with staff that attended the trip to provide potential dates as suggestions in September for the close out report engagement;
- When dates are confirmed, we would need to send to KOTRA and KMAC for further arrangements.
  
- Follow up with KOTRA and KMAC to obtain all the presentations that was presented at each engagement;
- Liaise further for assistance to link in with the project manager from the IFEZ to meet with the ASEZ (online) for further engagement regarding operations and management of the IFEZ;
- Liaise further to set up an engagement (online) assisted via the KMAC with the Saemangeum Economic Zone.

**ACTION: G WILLIAMS**

**EG 06/10/24**

**PRESENTATION: DESTINATION MARKETING**

Ms W Van der Byl and Mr L Van Zyl delivered a presentation on destination marketing to the Portfolio Committee.

The officials provided the Portfolio Committee with comprehensive responses to their questions however the following comments and responses can be highlighted:

- Cllr N Grose wishes to note the presentation with appreciation.
- Cllr S Stacey commended the Department on the new Logo.
- Cllr I McMahon asked whether an overseas digital marketing plan currently exists.

Responses were as follows:

- In terms of digital marketing, markets and cities have been identified and it will run for the next 6 months but will however be target specific.

**RESOLVED** that the presentation on destination marketing be noted with appreciation.

**ACTION: W VD BYL; L VAN ZYL**



**EG 07/10/24 SUPPORT TO PROCEED WITH A PUBLIC PARTICIPATION PROCESS TO OBTAIN COMMENTS ON THE DRAFT CITY OF CAPE TOWN MARKETS POLICY**

Mr L Greyling provided a brief introduction and Ms C Jonas presented the highlights contained within the report.

The officials provided comprehensive answers to the Portfolio Committee members' questions, however the following concerns and comments should be noted:

- Will the policy address only specific communities or will it address all communities?
- Once the process have been concluded, the media release must be forwarded to the Committee in a JPEG form for distribution purposes within Communities.

Responses were as follows:

- This policy is currently applicable to existing markets.
- The media release will be shared with Communities through the Sub-Councils.

**RESOLVED** that the Economic Growth Portfolio Committee support the commencement of a public participation process to call for comments on the proposed draft City of Cape Town Markets Management Policy.

**ACTION: L GREYLING; C JONAS; A FERREIRA**

**EG 08/10/24 QUARTERLY REPORT ON PROGRESS OF ATLANTIS SPECIAL ECONOMIC ZONE (ASEZ) GREEN TECHNOLOGY (APRIL – JUNE 2024)**

Mr S Willoughby presented the report to the Committee with progress made thus far.

The Committee had the following questions and comments:

- Cllr S Stacey wanted to know whether Quantum V3 civil infrastructure works have been completed and if the Quantum V3 started?
- Cllr S Little wanted to know whether the Atlantis Business Forum still exists and how the Atlantis Community gets presented.

Responses were as follows:

- There is a challenge with the commencement of the chamber structures due to fragmentation and mistrust amongst each other.

- Currently there is an established Community Stakeholder Network which represents 15 sectors within Atlantis that ensures continuous formal engagements takes place and that opportunities are widely advertised.
- In terms of Quantum V3, the new completion date has shifted to the end of October 2024.

**RESOLVED** that:

- a) The quarterly report on progress of Atlantis Special Economic Zone (ASEZ) green technology (April – June 2024) report be noted.
- b) The Economic Growth Portfolio Committee appeals to the Planning Department to expedite those matters that will bring forward the ultimate spade in the ground, the building and the operations thereafter.

**ACTION: G WILLIAMS**

**EG 09/10/24**

**ECONOMIC GROWTH (EG): FINANCIAL DASHBOARD REPORT**

Mr F Votersen presented this report to the Committee.

The Committee raised their concerns in terms of the expenditure with regards to the roll-overs.

**RESOLVED** that the Economic Growth (EG): Financial Dashboard report be noted with reservation to the expenditure in terms of the roll-overs.

**ACTION: F VOTERSEN**

**EG 10/10/24**

**PERFORMANCE REPORT FOR THE BUSINESS HUB SERVICE FOR THE PERIOD 1 JULY 2023 to 30 JUNE 2024**

Mr L Nxumalo presented the report to the Committee.

The Chairperson proposed that the activations should be spread to all areas of need.

**RESOLVED** that the performance report for the business hub service for the period 1 July 2023 to 30 June 2024 be noted.

**ACTION: L NXUMALO**





**EG 11/10/24**

**PROPOSAL FOR A NEW INFORMAL TRADING PLAN FOR WATERGATE MALL (WARD 76, LENTEGEUR)**

**RECOMMENDED** that the proposal for a new informal trading plan for Watergate Mall (Ward 76, LentegEUR) be supported.

**ACTION: S NGONDO**

**The meeting terminated at 11H31.**

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Ald C Justus  
**Chairperson**

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**Date**