

MINUTES

OF THE MEETING OF THE ECONOMIC GROWTH PORTFOLIO COMMITTEE OF THE CITY OF CAPE TOWN, HELD IN COMMITTEE ROOM A, 5TH FLOOR, PODIUM BLOCK, CIVIC CENTRE, CAPE TOWN ON WEDNESDAY, 03 MAY 2023 AT 10:00.

PRESENT

DEMOCRATIC ALLIANCE (DA)

Ald C Justus (Chairperson)
Cllr A J Jansen
Cllr I McMahon
Cllr A Adams
Ald G D Fourie
Cllr E Linde
Cllr S L Stacey
Cllr G Timm
Cllr W Akim
Ald M Nieuwoudt

AFRICAN NATIONAL CONGRESS (ANC)

Cllr T I Pimpi
Cllr Z Sophazi

GOOD

Cllr S F August

ECONOMIC FREEDOM FIGHTERS (EFF)

Cllr N Stuurman

FREEDOM FRONT PLUS (FF+)

Cllr P Jacobson

OFFICIALS

C Benjamin
P Williamson
L Greyling
P Naidoo
R Henning
A Klein
S Levy
F Shariff
M Bestha
M Joseph-Scheepers
D Joubert
W Hartshorne
R Shaboodien
T Hadingham

EXECUTIVE COMMITTEE SERVICES

C Franz
A Salie

EG 01/05/23 OPENING / MOMENT OF SILENCE

The meeting was formally opened by the Chairperson, Ald C Justus who welcomed everybody present and requested that a moment of silence be observed.

EG 02/05/23 APOLOGIES/LEAVE OF ABSENCE

RESOLVED that:

(a) It be noted that the following applications for leave of absence from Portfolio Committee members were submitted through the Chief Whip's office:

- Cllr D Ngubelanga (AIC)
- Ald J Vos (DA)
- Cllr A Z Elyas (DA)

(b) It also be noted that that Executive Director, Ms R Gelderbloem also rendered an apology.

ACTION: C FRANZ

EG 03/05/23**CHAIRPERSON'S REPORT**

A direct translation of the Chairperson's report follows hereunder with the following achievements that were recorded:

"Welcome to the Economic Growth Portfolio Committee meeting for May 2023.

The Strategy of the Directorate aims to leverage City-owned assets (short term and long term) towards sustained economic growth.

To this end, the Strategy of the Directorate is specifically aligned to the key priority of Economic Growth within the IDP whereby the City is committed to increasing economic opportunities and investment in the Cape Town economy by fostering an environment in which it is easy for businesses to start and grow, using city land and resources to support economic growth and ensuring all businesses have access to quality services.

The vision is for Cape Town to be a City of Hope for all – a prosperous, inclusive and healthy city where people can see their hopes of a better future for themselves, their children and community become a reality.

Everything we do over the next few years will be focused on creating the conditions for the meaningfully faster economic growth we need to see more Capetonians lift themselves out of poverty.

Cape Town will be a tangible demonstration of what is possible in South Africa if we work together – and living proof that South African cities can be places that drive steady improvement in people's life chances. A city where each resident can hope, secure in the knowledge that their City government is capable and accountable to deliver on the basics. A city built on good governance, where the economy can function, bringing investment and jobs, without being weighed down by public infrastructure failure and corruption.

To turn Cape Town into South Africa's city of hope, the City government must provide the foundation necessary to improve people's life chances and restore hope in our city's future. We must use the public resources trusted to us to co-create a city that is more caring, more inclusive, more prosperous, more united, more respectful, more safe and more free.

The strategy is expressed through the implementation of the THE SERVICE DELIVERY AND BUDGET IMPLEMENTATION PLAN (SDBIP)

This is an annual plan, which intends to give effect to the Integrated Development Plan (IDP) and the budget. It sets out the strategies in quantifiable outcomes that will be implemented in the 2023/2024 financial year.

It indicates the

1. **Enterprise and Investment (E&I) Department's** role in the delivery of the IDP priorities, objectives, programmes and projects, and the programmes that it intends to implement over the coming financial year to give expression to its mandate.

2. **Property Management**

Immovable property and property information are significant corporate resources that when managed well, have the potential to create opportunities for city-driven partnerships aimed at leveraging economic and social development benefits to a range of stakeholders. These benefits could contribute towards the enablement of effective and efficient achievement of community socio-economic empowerment, economic growth, efficient service delivery and the generation of revenue from alternative sources.

3. **Strategic Assets**

The City has a portfolio of assets of high economic, touristic, environmental and heritage value that requires an asset specific management model and a comprehensive suite of integrated services for greater impact.

Currently, the portfolio consists of the following strategic assets:

- *The City Hall*
- *Grand Parade*
- *The Old Granary*
- *Good Hope Centre*
- *Athlone Stadium*
- *Green Point Athletic Stadium, and*
- *Green Point Park.*

Thus, their current and future use requires the application of a strategic framework so that they contribute meaningfully toward the attainment of well-being within Cape Town.

It is against this background that these assets need to be effectively utilised to position the City globally, optimise its

utilization, activate commercial opportunities to increase revenue, leverage and contribute to the City's tourism, events and investment strategies by:

- *Giving it the strategic competitive advantage*
- *Positioning Cape Town on a global platform,*
- *Acting as an enabler to leverage City's tourism, travel, events and investment,*
- *Ensuring our entrepreneurs and cultural partners have world class venues to use, perform and showcase their talents.*

Let us recommit ourselves to monitor progress, support actively the strategy to achieve the objectives set out above. May we leave a legacy of having left better than we found and deliver on our promises.

Alderman Clive Justus”

RESOLVED that the Chairperson's address be **NOTED**.

EG 04/05/23

CONFIRMATION OF MINUTES OF THE MEETING HELD ON 05 APRIL 2023

RESOLVED that the minutes of the meeting held on 05 April 2023 was proposed by Cllr A Jansen and seconded by Cllr T Pimpi.

ACTION: C FRANZ

EG 05/05/23

MATTERS RECEIVING ATTENTION

HIGHLY TARGETED DIGITAL CAMPAIGN: MADE IN THE CAPE US”, A COLLABORATION BETWEEN THE WESTERN CAPE GOVERNMENT, THE CITY OF CAPE TOWN AND WESGRO

In terms of the collaboration between the Western Cape Government, the City of Cape Town and WESGRO a 6 monthly report on progress and success of this initiative is to be provided to the Portfolio Committee from the Executive Director's office.

CAR PROJECT

This progress report will be combined with the property transaction management system (PTMS) progress report and be presented in the next PC on 07 June 2023.

ASEZ

The next Quarterly progress report serve at the June 2023 Portfolio Committee meeting.

EG 06/05/23**CAPE TOWN TOURISM QUARTERLY REPORT: JANUARY 2023 TO MARCH 2023**

Mr E Duminy presented this item to the Committee.

The Committee engaged in discussions and the following questions and comments were raised:

- In terms of Table Mountain, what would the possibility be of implementing an access mechanism or system where people especially tourists log in and out upon entry to monitor whether they have exited the mountain safely.
- Online voting for the best airline should include all airlines and not just SAA.
- The tourist industry, lacks diversity in terms of job opportunities. More events should be created for the locals and not just tourists.
- Safety is still a concern and SAP should be brought to task to provide feedback on what has been done to address this matter thus far.

The responses are as follows:

- The month of June 2023 is specifically dedicated to focus on those that are visually impaired. This initiative is focussed on not just on tourists but locally as well.
- Engagements with SAPS is done on a quarterly basis.
- In terms of equity, most people are not interested to work within the tourism sector which can create a gap in terms of equity. Awareness campaigns are being addressed at grass roots level to make people aware of opportunities, however it also needs to be taken into account that most people prefer to be employed within the BPO Sector.
- The online voting process for the best run airline is an initiative of the World Travel Awards and it will be brought under their attention to include all airlines as well.
- Safety concerns have been brought under the attention of Table Mountain management specifically referring to walking routes which should be cleared and strictly patrolled. Another suggestion that have been brought up was that routes be flagged for tourists and locals to indicate that the route is safe to use.

RESOLVED that the Cape Town Tourism Quarterly Report: January 2023 to March 2023 be noted.

ACTION: L GREYLING; R GELDERBLOEM

EG 07/05/23**QUARTERLY REPORT ON PROGRESS OF ATLANTIS
SPECIAL ECONOMIC ZONE (ASEZ) GREEN TECHNOLOGY
(OCTOBER – DECEMBER 2022)**

Mr L Greyling introduced and presented this item to the Portfolio Committee.

The Committee engaged in discussions and raised the following comments, questions and concerns:

- Urgent matters should be brought under the attention of the Portfolio Committee immediately instead of delaying the report.
- What is the compensation in terms of the land?
- In terms of the senior management replacements, how far is the process?
- In terms of the financial contributions from National Government has that been addressed as yet?

Responses were provided to the Committee as follows:

- The next quarterly report will serve at the June 2023 Portfolio Committee.
- In terms of the compensation of land, it is a minority shareholding because if it is over 50% it will become a municipal entity.
- There was a few issues with the transfer of the land, however those issues are being addressed and finalized.
- Mr Matt Cullinan have been appointed as the SEZ CEO.
- In terms of the financial contributions from National Government, funding was received for some of the infrastructure for Zone 3 to ensure that it is investor ready. A once of pool funding is also made available for all SEZ's which companies have to apply for should they want to commence with the top structures.
- Tax incentives is still an issue and it is being contested by National Treasury.

RESOLVED that:

- a) The Quarterly Report on Progress of Atlantis Special Economic Zone (ASEZ) Green Technology (October – December 2022) be noted.
- b) The next Quarterly progress report serve at the June 2023 Portfolio Committee meeting.

ACTION: L GREYLING; T HADINGHAM; R GELDERBLOEM

EG 08/05/23 ECONOMIC GROWTH (EG) DRAFT CAPITAL AND OPERATING BUDGET PROGRAMME 2023/24 TO 2025/26

The 2023/24 Tabled Budget presentation was tabled at Council on the 29th of March 2023. A workshop was held on 21 April 2023 for the Portfolio Committee to discuss and provide commentary.

The following comments and concerns was raised:

- Ald. Nieuwoudt noted that the City's budgetary process has fairly tight timeframes and often leaving councillors with limited time to provide detailed input into the process.
- Cllr Linde noted that the Directorate and the broader City would need to ensure that in future that budgetary planning is done effectively which will ensure that the associate spending is done adequately.
- It was noted that there is an under-utilisation and deterioration of business hives within the City. An analysis of the status of business hives is required and what can be done to enhance its significance for informal sector and communities.

It further be noted that Mr F Votersen compiled a report in relation to the 2023/24 Tabled Budget presentation and the following can be confirmed:

- A long term financial plan has been implemented.

The Committee collectively moved to note and support the Economic Growth (EG) Draft Capital and Operating Budget Programme 2023/24 to 2025/26 report.

RESOLVED that the Economic Growth (EG) Draft Capital and Operating Budget Programme 2023/24 to 2025/26 report be noted.

ACTION: F VOTERSEN; R GELDERBLOEM

EG 09/05/23 ECONOMIC GROWTH (EG): FINANCIAL DASHBOARD REPORT

Mr F Votersen introduced and presented this item to the Portfolio Committee.

The Committee engaged in discussions and raised the following comments, questions and concerns:

- In terms of OPEX, a more budgetary planning spent approach needs to be considered.
- In terms of the generator installation at Greenpoint and Athlone stadium, no money has been spent yet. To what extend can it be guaranteed that spending in particularly in the

light of commitments made in the previous portfolio committee meeting held on the 5th of April 2023 will materialize?

- In terms of the economic development facilities upgrade in Mitchell's Plain, 0,2% have been spent on the project thus far but a 100% expenditure is being expected, to what extent can satisfaction be granted that a 100% expenditure will be achieved within this 6 week period?

Responses were provided as follows:

- The Athlone stadium generator project was part of the adjustment budget which was only made available as of the adjustment period. The contractors are currently on site and the generator should be on site by mid-May 2023. The project should be concluded during the early weeks of June 2023.
- The CCTV camera project at Athlone stadium have been completed and funds are all spent.
- In terms of the Greenpoint stadium and the economic development facilities upgrade project in Mitchell's Plain, these two projects are related to design work that is currently underway. The budgets will only be paid out to the contractors once the detailed designed phase have been completed.

RESOLVED that the Economic Growth (EG): Financial Dashboard Report be noted.

ACTION: F VOTERSEN; R GELDERBLOEM

EG 10/05/23

2022/2023 QUARTERLY PROGRESS REPORT ON CORPORATE PERFORMANCE.

The report was presented to the Portfolio Committee.

IT IS RECOMMENDED that:

- a) The Economic Growth Portfolio Committee note the report;
- b) The Executive Mayor and Mayoral Committee evaluate and review the 2022/2023 quarterly progress report on Corporate Performance and submit to Council for noting;

ACTION: M COTO; M ABASS

EG 11/05/23

ECONOMIC GROWTH: VACANCY ANALYSIS

Ms R Henning introduced and presented this item to the Portfolio Committee.

The Committee ensued on a discussion and the following comments and concerns was made:

- What are we doing to fill the vacant posts and how many new posts are being contemplated?

Responds are as follows:

- There are approximately 10 new posts that are being contemplated.
- In terms of the current vacancies, bulk processes are being implemented for the lower level posts. The other posts are being handled as a matter of urgency as well. There are still positions that needs to be put forward within the recruitment and selection process that has not yet been loaded on the system for the recruitment and selection process to commence.

RESOVLED that:

- a) The Economic Growth: Vacancy Analysis report be noted.

ACTION: R HENNING; R GELDERBLOEM

EG 12/05/23

PUBLIC PARTICIPATION: MOBILE BUSINESS POLICY: INFORMAL TRADING BY-LAW AMENDMENT AND MOBILE BUSINESS TRADING AREAS

Mr P Williamson introduced and presented this item to the Portfolio Committee.

The Committee ensued on a discussion and raised the following questions and concerns:

- In terms of the food trucks, the current concern is the discarding of food waste and generated fats and how it will affect the City of Cape Town in a health aspect?
- The 71 identified sites, will it be the only amount of City of Cape Town sites that will be utilized?
- Public participation should also be advertised in local newspapers.
- All relating by-laws and standard operating procedures should be forwarded to the Committee prior to the public participation process. This will allow for informed decisions to be taken to act in the best interest of the City of Cape Town especially in terms of liabilities.
- In terms of the safety and security for City of Cape Town officials, does this draft policy address this issue, especially when fines needs to be issued?
- In terms of the 71 identified sites, are the ablution facilities included in the draft policy?

- In terms of signage/advertising on the food trucks, what does the draft by-law say about this?

Responses were provided as follows:

- In terms of the informal trading comments from the Committee, a workshop has been arranged during on the 16th of May 2023 where in depth discussions on informal trading will take place.
- The mobile business operator will be responsible for the disposal of their own waste that has been generated as well as waste in the immediate proximity of their food truck.
- The 71 identified sites are the only ones that have been identified at this stage and there will be further opportunities for additional sites.
- It will be ensured that in terms of the liability clause that the City of Cape Town's best interest will be taken in all respect.
- In terms of safety and security, discussions are currently underway with the safety and security team.
- The location of the food truck areas are always closely looked at so that there would either be a City of Cape Town ablution facility or a shopping centre with ablution facilities within the proximity.
- The draft policy have been brought under the attention of the relevant Department that deals with the signage and further discussions are underway.

RESOLVED that:

- a) The Public Participation: Mobile Business Policy: Informal Trading By-Law Amendment and Mobile Business Trading areas report be noted;
- b) The Public Participation: Mobile Business Policy: Informal Trading By-Law Amendment and Mobile Business Trading areas report be discussed at the sub-council meetings in May 2023 for comments and additional locations for the mobile trading areas.

ACTION: P WILLIAMSON; R GELDERBLOEM

EG 13/05/23

CAR PROGRAMME PRESENTATION

The Committee collectively agreed that the presentation be deferred to the June 2023 PC meeting.

RESOLVED that:

- a) The CAR Programme presentation be deferred to the June 2023 Portfolio Committee meeting.

ACTION: B KOWO; R GELDERBLOEM

EG 14/05/23 ECONOMIC GROWTH: DIRECTORATE SERVICE DELIVERY AND BUDGET IMPLEMENTATION PLAN (SDBIP) FOR 2023/2024

Mr C Benjamin introduced and presented this item to the Portfolio Committee.

RECOMMENDED that:

- a) The Economic Growth: Directorate Service Delivery and Budget Implementation Plan (SDBIPS) for 2023/2024 be noted;
- b) The Executive Mayor together with the Mayoral Committee review and recommend the contents of the Directorate Service Delivery and Budget Implementation Plan (SDBIP) for 2023/2024.

ACTION: C BENJAMIN; R GELDERBLOEM; C FRANZ

EG 15/05/23 ECONOMIC GROWTH: DEPARTMENTAL SERVICE DELIVERY AND BUDGET IMPLEMENTATION PLANS (SDBIPS) FOR 2023/2024

Mr C Benjamin introduced and presented this item to the Portfolio Committee.

RECOMMENDED that:

- a) The Economic Growth: Departmental Service Delivery and Budget Implementation Plans (SDBIPS) for 2023/2024 be noted;
- b) The Executive Mayor together with the Mayoral Committee review and recommend the contents of the Departmental Service Delivery and Budget Implementation Plan (SDBIP) for 2023/24.

ACTION: C BENJAMIN; R GELDERBLOEM; C FRANZ

The meeting terminated at 12h17.

Ald C Justus
Chairperson

Date