

## MINUTES

OF THE SPECIAL MEETING OF THE ECONOMIC OPPURTUNITIES AND ASSET MANAGEMENT PORTFOLIO COMMITTEE OF THE CITY OF CAPE TOWN, HELD IN MEETING ROOM 2, 6 TH FLOOR, PODIUM BLOCK, CIVIC CENTRE, CAPE TOWN ON WEDNESDAY, 15 MAY 2019 AT 11:00.

---

### **PRESENT**

#### **COMMITTEE MEMBERS**

##### **DEMOCRATIC ALLIANCE**

Cllr A Ntsodo (Chairperson)  
Cllr A Crous (Deputy Chairperson)  
Cllr W Akim  
Cllr W Doman  
Cllr R Saralina  
Cllr G Timm

##### **AFRICAN NATIONAL CONGRESS**

Cllr R Simons  
Cllr L Zondani  
Cllr T Pimpi

##### **AFRICAN CHRISTIAN DEMOCRATIC PARTY**

Cllr D Dudley

##### **UNITED DEMOCRATIC MOVEMENT**

Cllr N Hlangisa

##### **PAN AFRICANIST CONGRESS**

Cllr M Bafo

##### **ABSENT WITH APOLOGY**

Ald G Cavanagh  
Ald M Oliver  
Cllr A Abrahams  
Cllr S Duka  
Cllr R Moses  
Cllr X Nofemele  
Cllr S Oerson  
Cllr M Xego

##### **OTHER COUNCILLORS**

Cllr S Taliep

##### **OFFICIALS**

K Le Keur (Executive Director)

E Girolo  
B Nzimande  
B van Schoor  
R Viljoen  
C Benjamin  
R Henning  
F Votersen  
M Sims  
T Vivian  
L Muller  
W van der Byl  
S Levy  
J Pasjar  
F Kolala  
V Rossouw

### **OTHER OFFICIALS**

E Duminy  
A Dalvie  
L Hosking

### **EXECUTIVE SUPPORT**

R Riffel  
T Norman

### **SPEAM 01/05/19 OPENING AND PRAYER /MOMENT OF SILENCE**

The Chairperson, Cllr A Ntsodo welcomed everybody present, a moment of silence was observed.

### **SPEAM 02/05/19 APPLICATIONS FOR LEAVE OF ABSENCE**

**RESOLVED** that the applications for leave of absence from the following Councillors ne noted.

Ald G Cavanagh  
Ald M Oliver  
Cllr A Abrahams  
Cllr R Moses  
Cllr X Nofemele  
Cllr S Oerson  
Cllr M Xego

### **ACTION: T ALBERTYN, R RIFFEL**

The meeting was informed that Ald J Vos (Mayoral Committee member) was away on official duties and that Ms R Gelderbloem submitted an apology for the meeting.

## **SPEAM 03/05/19 CHAIRPERSONS REPORT OR ADDRESS**

Good Morning all and welcome to our Portfolio Committee meeting.

Let me thank our ED and her team of Officials for drastically reducing our list of matters receiving attention. We must keep an eye on the list of matters receiving attention and make sure that they are resolved within a reasonable space of time.

An ever increasing list of matters receiving attention is a clear indication of poor performance by any Portfolio Committee. Again let me stress the fact that Councillors who are members of our Portfolio Committee are expected to fully function in their areas of specialization and without fear or favour, point out where things are going wrong in our Administration and Executive.

So far Councillors have done well in our Portfolio Committee. Keep up with good work.

None compliance with City of Cape Town Council Immoveable Property Asset Management policy (policy no. 45434), approved COCT Council on 2015 - 12- 10 by the following Directorate/Departments is receiving my full attention: Community Services, Health, Social Development and ECD, Recreation and Parks; Human Settlements, Informal Settlements and Backyarders, Human Settlements Implementation; I&ST.

In addition, there a number of recent and discernible trends in Immoveable Property Asset Management that are considered to be of concern These trends are causing confusion around accountability mandates, consistency and quality & compliance assurance which is likely to exacerbate a situation pertaining to immovable property assets best described as already chaotic and stressed. We must address concerning trends about Accountability, Office Accommodation, Lease-ins, Property management capability, and Approved ODTP principles - Centralized vs Devolved management of immovable Property Assets, and lack of clear direction in respect of immovable property assets. Non-compliance with City of Cape Town Council policies must be addressed swiftly whenever it happens.

Accountability and transparency are two important elements of good governance. Transparency is a powerful forces that, when consistently applied, can help fight corruption, improve governance and promote accountability. The 28th of June 2019, is a deadline that I set for myself and the City Of Cape Town Officials for preparing a report that will be tabled before our Economic Opportunities and Asset Management Portfolio Committee. If we require more time I will inform our Portfolio Committee accordingly. Executive performance by our Executive Director, MMC James Vos and Mayor Dan Plato is optimal and I am impressed by the strides they are taking to make our portfolio perform optimally by introducing Project Ithuba as a means to align and implement Council budgets and processes which will help grow the city's economy, in turn stimulating job creation.

The project will solidify our capabilities and we will use this window of opportunity to focus on five key sectors: Investment to facilitate access to jobs; Tourism

Diversification to drive demands Sector support to enhance competitiveness; supplying skills for economic growth; Asset management to unlock value and efficiencies.

Let me thank our Executive for excellent performance and enthusiasm towards our Portfolio of Economic Opportunities and Asset Management.

In closing I am requesting all the members of our Portfolio Committee to read more about Project Ithuba and promote it extensively.

I thank you

**NOTED**

#### **SPEAM 04/05/19 MINUTES OF THE MEETINGS HELD ON: 3 & 26 APRIL 2019**

**RESOLVED** that:

- (a) the minutes of the meeting held on 3 April 2019 be confirmed;
- (b) the minutes of the meeting held on 26 April 2019 be confirmed.

Cllr L Zondani requested the secretariat to consult with the Chief whips office on his leave applications submitted for the above meetings.

**ACTION: R RIFFEL**

#### **SPEAM 05/05/19 MATTERS ARISING FROM THE MINUTES**

None

#### **SPEAM 06/05/19 MATTERS RECEIVING ATTENTION**

See outstanding matters list.

### **SPEAM 07/05/19 PLACE MARKETING QUARTER 3**

A copy of the presentation was included on the agenda for the meeting.

Mr R Viljoen submitted a brief background to this matter, and thereafter he introduced the presenters to the meeting.

- Lean Muller – Investment promotion
- Wendy van der Byl – Destination marketing and Event leverage
- Theuns Vivian – Tourism

A short video reflecting the five Place Marketing themes, Visit, Live Work, Study and Play were shown to the meeting.

Councillors submitted the following comments to which the officials responded.

- thanked the officials for the initiatives and effort to market Cape Town and surrounds;
- Commented that investments in Cape Town are hampered by the country's stringent labour laws and monetary regulations;
- Proposed Tax incentives for future international and local investors
- Requested inclusivity and that all areas of the City be included in promotional material and that;
- Questioned the public participation process with regards to the Tourism Development Framework (TDF), specifically the April 2019 sessions held in the Strand and Lentegeur;
- With regards to the Ambassador programme proposed that tertiary institutions be approached, specifically international students to market the City on their return to their country's;
- Enquired on the FDI strategy-.

Members requested that the Public Participation policy be reviewed

**RESOLVED** that the contents of the presentations as well as the comments be noted

### **SPEAM 08/05/19 CAPE TOWN TOURISM'S QUARTERLY REPORT: JANUARY 2019 TO MARCH 2019**

Mr E Duminy presented this matter.

Members responded as follows

- Correlation between the increase in web site viewing and the increase in visitors
- Trade partners electronics- audience Israel

- Bookings in Cape Flats area
- Crime in the Bo – Kaap area to be discussed within the Local Government structures as well as the Tourism fraternity.

A short video reflecting the recent robbery and attempted murder of a tourist was shown to the meeting.

**RESOLVED** that :

- (a) the contents of the presentations as well as the comments be noted;
- (b) the quarterly progress report on Cape Town Tourism be noted as required by the Grants- In-Aid policy 2018/2019.

**SPEAM 10/05/19 ECONOMIC OPPORTUNITES AND ASSET MANAGEMENT (EAM): FINANCIAL DASHBOARD REPORT**

Mr F Votersen elaborated on the following.

- Capital expenditure of R122,3 million was recorded against the budget of R283.8 for an expenditure rate of 43,1%;
- Ward Allocations capital expenditure of R85 975 was recorded against the budget of R87 136 for an expenditure rate of 98.7%;
- Operating expenditure amounted to R806.6 million against the full annual budget of R1 235,3 million for an expenditure rate of 65, 3 %;
- Repairs and Maintenance expenditure of R188 million was recorded against the full annual budget of R 389, 9 million for an expenditure rate of 48, 2%.
- Assets verified amounted to (71,4%) against the total number of 16 536 moveable assets

**RESOLVED** that the Financial dashboard report be noted.

**SPEAM 11/05/19 EOAM: VACANCY ANALYSIS**

Ms R Henning introduced this matter.

**RESOLVED** that the contents of the Vacancy Analysis report be noted.

**SPEAM 11/05/19 QUARTERLY PROGRESS REPORT FOR THE SPECIAL PURPOSE VEHICLES (SPVS) AND WESGRO FOR THE PERIOD JANUARY TO MARCH 2019**

**RESOLVED** that the contents of the report be noted.

The meeting terminated at 13:05.

---

Cllr A Ntsodo  
Chairperson

---

Date