
FEEDBACK TO 2ND INTERNATIONAL RESPONSIBLE TOURISM CONFERENCE, KERALA, INDIA

The second International Responsible Tourism will be hosted in Kerala, India from 21-25th of March 2008, and is organised by the International Centre for Responsible Tourism and Kerala Tourism. The first conference on Responsible Tourism was held in Cape Town in August 2002 and produced what has come to be known as the Cape Town Declaration ratified by 280 delegates from 20 countries.

Ms Nombulelo Mkefa, Director of Tourism: City of Cape Town has been invited to share as a speaker Cape Town's experience and programmes with responsible tourism since 2002. It is the intention to provide feedback on initiatives in both the public and private sector. The City has produced an information leaflet/CD and the intention is to in a nutshell provide background information on what responsible tourism is, who the role-players are, how to become involved and how to ensure that a tourism business is managed responsible in terms of the economic, social and environmental principles.