



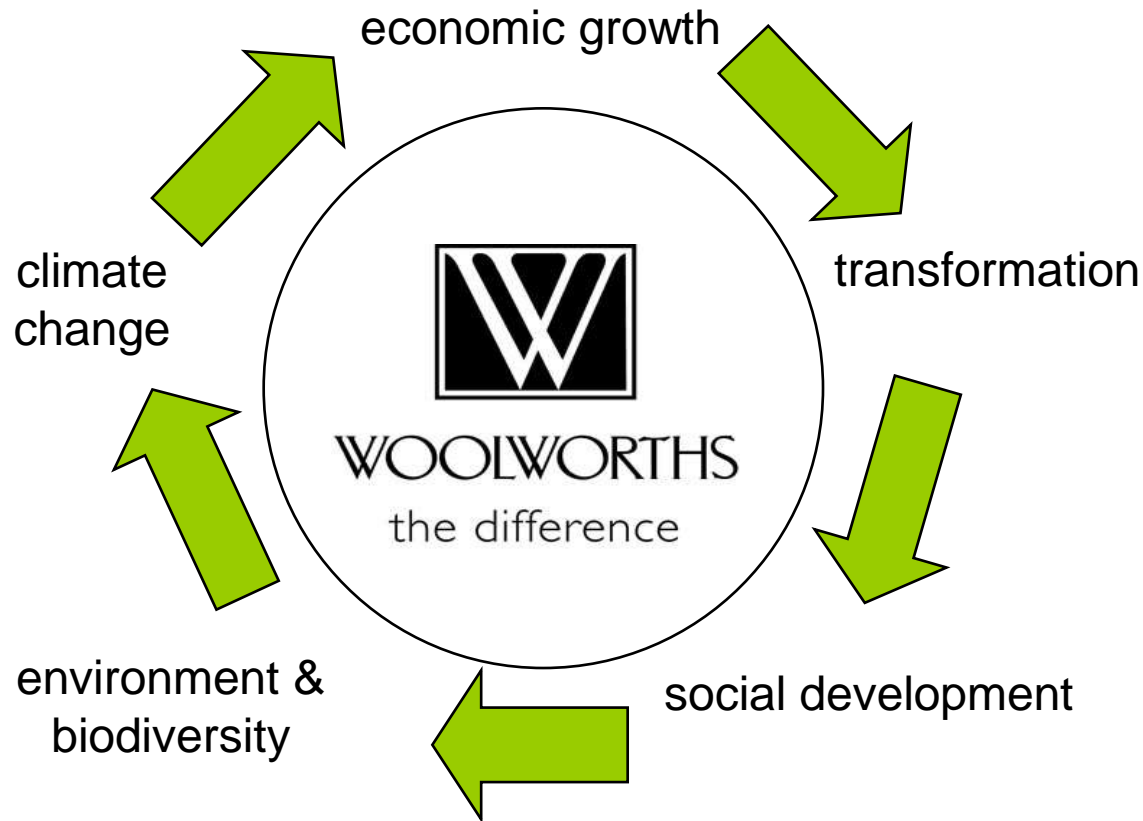
# Woolworths Good business journey

Waste Minimisation Summit  
March 2009



WOOLWORTHS  
the difference

# the Good business journey



“...it can either form a vicious or a virtuous circle...”



# Good business journey 4 priorities

1. Accelerate transformation
2. Drive social development
3. **Enhance environmental focus**
4. Address climate change

*With and for growth*

# Reduce and recycle packaging from source through to customer

- **Reduce**
- Reduce clothing packaging by more than a third;
- Reduce food packaging by 20%;
- Decrease food plastic bag usage by encouraging customers to use reusable bags; and
- Reduce clothing plastic bag usage where possible;



# Recycle

- We have set targets for the **inclusion of recycled material** into all product packaging - 17% of the product lines in Foods contain recycled packaging materials with a target of 25% having been set for 2012.
- We have measured the **recyclability of the main container** which is currently 45% and have set a target to increase this to 90% by 2012.
- Fleet of **trolleys and all in-store shopping baskets** are made from recycled material; 76% of our trolley and basket fleet is currently made from recycled material.
- **Customer programme**



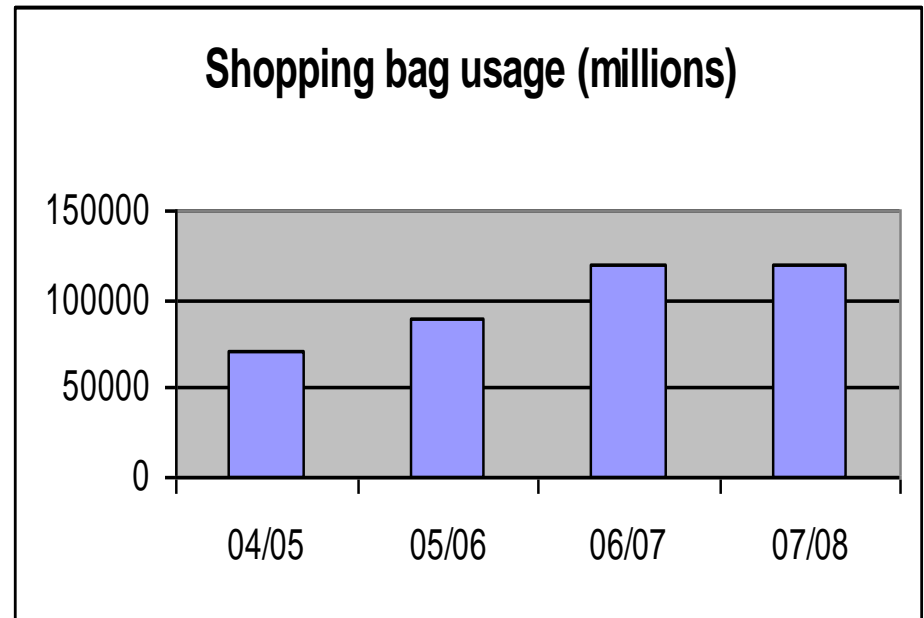
# Reuse

- Restrict packaging materials to those that can be **recycled locally**;
- Put **symbols** on plastic packaging to help customers and recyclers easily identify packaging for sorting; Almost 70% of food lines already have such symbols in place.



# Bags

- Woolworths 'green carriers'.
- Woolworths has **three ranges of recyclable shopping bags** – , jute bags, locally-made reusable fabric shopping bags and a range of reusable plastic art bags.



# enterprise development

- 2 suppliers of reusable bags
  - Isikhwama
  - Gusco
- Created 100 jobs for previously unskilled workers
- WW sold over 500 000 bags in second half of 2008



# Benchmarks

- Analysis of food packaging:
- We plan to use 5% less food packaging by June 2009.
- By 2012 this will be 20% less.
- We set these targets by analysing the packaging in 1400 lines of food, specifically by weighing over 200 000 tons of food.

**500 tons**  
**R10 million**

**400 tons**  
**R8 million**

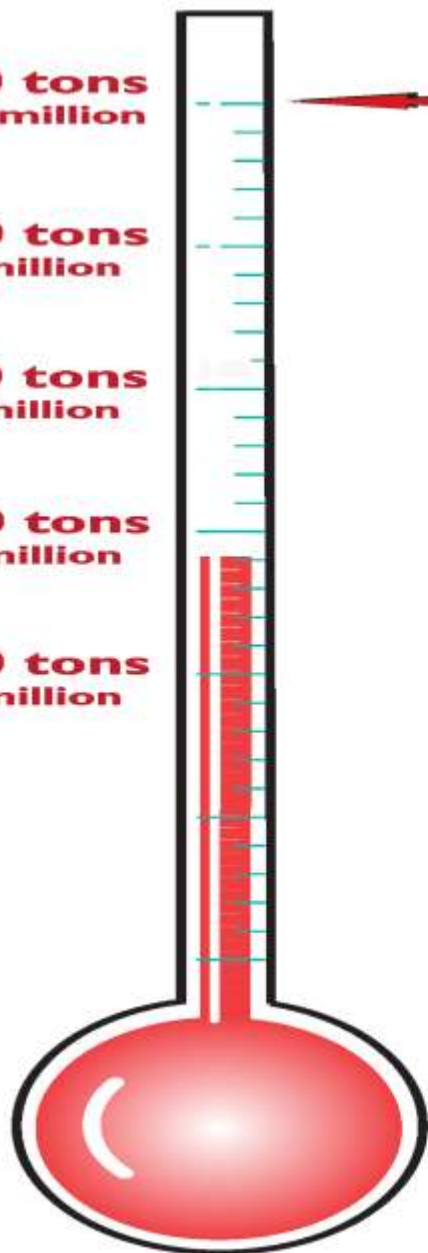
**300 tons**  
**R6 million**

**200 tons**  
**R4 million**

**100 tons**  
**R2 million**

Foods June'09 target

# PACKAGING SAVINGS



- Sweetcorn **63.8 tons**
- Pizzas **37.6 tons**
- Potatoes **27.4 tons**
- Loaf cakes **13.8 tons**
- Poultry sleeves **10.0 tons**
- Broccoli **9.7 tons**
- Sugar snaps **8.6 tons**
- Desserts **4.2 tons**
- Sushi **3.7 tons**
- Mange tout **3.4 tons**
- Biltong **1.3 tons**
- Turkeys **0.5 tons**



theWoolworths difference

**By recycling more, we're reducing the  
amount of waste we send to landfill.  
You can do it too**

- your nearest drop off point is on  
Sir Lowry's Pass Road (Gordon's Bay)

it's part of our Good business journey to make a difference  
in our communities, our country and our world

# Recognition

- International Responsible Retailer of the Year 2008
- Mail and Guardian Greening the Future award 2008
- Carbon Disclosure Project 2008 – ranked first in the ‘low carbon’ category of the SA Carbon Disclosure Leadership index
- Top Energy Efficiency Accord Performer in the Commercial Category – 2008 eta energy efficiency awards





thank you,  
we still have much  
further to go..



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