



Department of Environmental Affairs and Development Planning  
 Departement van Omgewingsake en Ontwikkelingsbeplanning  
 ISebe leMicimbi esiNgqongileyo noCwangciso loPhuhliso

*Kommunikasie en Bemerkingsbestuursdienste Communication and Marketing Management Services*

*ULawulo lweeNkonzo zoQhakamshelwano noPapasho*

## **ECO-DRIVER TRAINING**

### **8-9 MARCH, 2010, CAPE TOWN**

*“2010 GREEN GOAL – IT’S IN OUR NATURE”*

In the spirit of 2010, 20 metered taxi drivers have been selected to participate in the pilot phase of the Eco-Driver Training. This is a collaborative project initiated by the Provincial Government of the Western Cape (PGWC), the City of Cape Town, and the South African Petroleum Industry Association (SAPIA), as part of the 2010 Green Goal Programme.

Provincial Minister of Transport and Public Works, MEC Robin Carlisle, Councillor Elizabeth Thompson of City of Cape Town, and representatives of the Provincial Department of Environmental Affairs and Development Planning and SAPIA will be launching the first phase of Eco-Drive campaign on Tuesday, 9 March, 2010.

**Time:** 08:30-09:00

**Venue:** CapeGateway, 2<sup>nd</sup> Floor Training Boardroom (Entrance via 9 Dorp Street)

A media Q&A session will take place after the launch for journalists and interested parties.

Another first in the province, the eco-driving training aims to promote fuel efficient driving habits. This will bring about fuel savings and a reduction in harmful vehicle emissions, resulting in an improvement in urban air quality. The metered taxi drivers will receive theoretical and practical training in eco-driving habits on 8-9 March, 2010, to additionally capacitate them to optimise their fuel savings during the World Cup. This is achieved through eco-driving as it results in a decreased consumption of fuel and minimized wear-and-tear expenses on vehicles.

Continue...

The training will simultaneously have a lasting impact, thereby feeding into the green goal legacy, by not only contributing towards decreasing the carbon footprint of the World Cup but by effecting a long-term decrease in harmful fuel emissions in the province. The Eco-Driver initiative forms one of the 41 Green Goal projects that look beyond the actual time frame of the 2010 FIFA World Cup™ and strive to address concerns for post-event environmental, social, and economic impacts on the immediate and extended environment.

### **Transport and Energy situation in Cape Town**

Currently, transport consumes more energy than any other industry sector in Cape Town. In the City, the transport industry accounts for 55% of the City's total energy consumption and for 28% of the City's carbon emissions. Additionally, more than half of the transport energy consumption by the City administration itself is by its own vehicle fleet. On a Provincial level, transport amounts to 35% of the Western Cape's energy consumption and 22% carbon emissions from transport. Greenhouse gases (GHG's), particularly carbon dioxide (CO<sub>2</sub>), are produced when fuel is burned in a vehicle's engine.

### **Long-term objectives of project**

It is the intention of the Eco-Driving training programme to be rolled out to both the City of Cape Town's and PGWC's vehicle fleet drivers as these entities jointly operate a fleet of approximately 10 850 vehicles, thereby resulting in a substantial decrease energy in consumption and vehicle emissions in the province.

In support of this project, a public fuel efficiency campaign will also be launched by the City and PGWC to promote eco-driving, so as to raise awareness of the effects of vehicle emissions on the environment and human health, in an attempt to reduce air pollution and improve provincial air quality.

In addition, PGWC together with the City of Cape Town will lobby for the developed Eco-driving training material to be integrated into the current redesign and development of the Unit Standard Professional Driver qualification under the national Transport Education Training Authority (TETA) in order for it to become an accredited and compulsory module for professional drivers in the country.

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**PROGRAMME:**

08:00 Registration and Tea

08:30 Welcome: Mr Gottlieb Arendse (DEA&DP Director: Waste Management)

08:35 SAPIA Project Introduction: Anton Molden (SAPIA)

08:40 Minister Address: MEC Carlisle (T&PW)

08:50 Councillor's Address: Councillor Thompson (City of Cape Town)

08:55 Vote of thanks: Mr Gottlieb Arendse

09:00 Q&A with media

**ISSUED BY:**

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