











CITY OF CAPE TOWN


Temporary Signage for the 2010 FIFA World Cup™







The City of Cape Town has recently undertaken a substantial upgrade of permanent road signage prior to the 2010 FIFA World Cup™. Most destinations frequented by tourists and spectators have been covered by this. Yellow temporary signage provides directions to World Cup event venues and facilities.







The following are examples of such temporary signs that will be seen throughout Cape Town during the event. Each example is accompanied by a short explanation.

PEDESTRIAN SIGNS	
	All pedestrian signs include this symbol, as well as a second symbol, or text, to indicate the venue or location that pedestrians are being directed towards. Below are examples of these.
	These signs are used along pedestrian routes leading to parking areas. 'P' is the international symbol for parking.
	These signs direct pedestrians to the Public Viewing Areas at <ul style="list-style-type: none"> - Bellville Velodrome - Vygieskraal Stadium in Athlone - OR Tambo Sports Hall in Khayalitsha - Swartklip Sports Hall in Mitchells Plain
	

	<p>These signs direct pedestrians to the official FIFA Fan Fest™ on the Grand Parade in Cape Town.</p> <p>Please note: The 2010 FIFA World Cup™ logo only appears on signs for the official FIFA Fan Fest™ and not on signs to Public Viewing Areas.</p>
	<p>This is the symbol for the pedestrian routes to all 2010 FIFA World Cup™ stadiums across the country. It is displayed to indicate the preferred pedestrian routes towards the stadium in Green Point.</p>
	<p>The bus symbol is used to direct pedestrians to the stadium shuttle service which operates only on match days between the Civic Centre and Stadium bus stations.</p>
	<p>This is used throughout the City of Cape Town to direct pedestrians to rail stations with branding and additional security. It also directs pedestrians from the Civic Centre bus station to Cape Town Rail Station.</p>
	<p>These signs indicate the direction to and distance from the city centre.</p>
	<p>These signs indicate the direction to Cape Town city centre.</p>

	<p>These sign indicate the bus stops along the route between Queen's Beach and the Civic Centre on Hertzog Boulevard. The same applies for the Hout Bay shuttle service.</p>
---	--

<h2>ROAD SIGNS</h2>	
	<p>This sign indicates the direction to be followed to reach Cape Town Stadium in Green Point.</p>
	<p>This sign indicates parking areas around the stadium all of which are reserved for Special Travel Groups only. These groups include soccer teams, officials, media, broadcasters, VIPs and hospitality.</p> <p>Note: There is no parking for the general public at the stadium.</p>
	<p>This is only for vehicles with parking tickets pre-issued by FIFA. It serves as a reminder to display the parking ticket in the bottom left corner of the windscreen.</p> <p>Note: There is no parking for the general public at the stadium.</p>
	<p>This sign directs road users to the Special Needs Shuttle operating from the ground floor at the Civic Centre.</p> <p>Note: Only persons who have pre-booked will be allowed access.</p>
	<p>These signs indicate the direction to and distance from the city centre.</p>
	<p>Vehicles making deliveries to the stadium must pass through the "Log Point" to have their goods checked. Here accreditation for access to the stadium will be confirmed.</p> <p>Note: Vehicles without proper accreditation will be denied access.</p>

 <p>The sign is yellow with a black border. It features the FIFA World Cup logo and a stadium icon at the top. Below, it says 'Search Park' with a black arrow pointing right.</p>	<p>All vehicles entering Cape Town Stadium must pass through a “Search Park”. Only vehicles with pre-issued Vehicle Access Permits will be allowed to enter the security perimeter around the stadium. Vehicles will be screened for prohibited items, a list of which can be found at http://www.fifa.com/worldcup/organisation/ticketing/stadiumcodeofconduct.html .</p> <p>General spectators will be screened on the pedestrian accesses to the stadium.</p>
 <p>The sign is white with a blue border. It features a black arrow pointing left, a train icon, and the text 'Kuiltsvier' and 'P'nR'.</p>	<p>This type of signage is used to indicate the locations of the rail based park-and-ride facilities and their associated parking areas. These indicate stations with event information, branding and additional security at the stations and parking areas.</p>
 <p>The sign is yellow with a black border. It features a black arrow pointing left, a bus icon, and the text 'Maiden's Cove' and 'P'nR'.</p>	<p>This type of signage is used to indicate the locations of the bus based park-and-ride facilities and their associated parking areas.</p>
 <p>The sign is yellow with a black border. It features a black arrow pointing left and an icon of three people sitting on a bench.</p>	<p>These signs direct motorists to the car parks related to the various Public Viewing Areas (PVA's)</p> <ul style="list-style-type: none"> - Bellville Velodrome - Vygieskraal Stadium in Athlone - OR Tambo Sports Hall in Khayalitsha - Swartklip Sports Hall in Mitchells Plain
 <p>The sign is yellow with a black border. It features a black arrow pointing left and an icon of three people sitting on a bench.</p>	
 <p>The sign is a red circle with a diagonal slash over a black 'S' on a yellow background.</p>	<p>This indicates that stopping is prohibited <u>75m either side of the sign</u>. Drivers of vehicles shall NOT stop their vehicles at any time anywhere on the portion of public road, as indicated by these signs.</p>